



HMHB Resource Watch

HEALTHY MOTHERS, HEALTHY BABIES
Coalition of Georgia



Improving the health status of Georgia's families.

Volume 9, Issue 7

April 2, 2008

HMHB presents, “Health It’s a Family Affair” Expo

Inside this issue:

We are thrilled that this Saturday is the “Health, It’s a Family Affair” Expo. The event is Saturday April 5th from 10:00am -2:00pm at Savannah State University at the Tiger Arena.

We welcome any HMHB members who live in the Savannah area to come out and volunteer at this new and exciting event. If you would like to volunteer for the “Health, It’s a Family Affair” Expo please contact our office at 770-451-0020 or email Rena at rena.hall@hmhbga.org

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HMHB News

HMHB recently received a House Resolution from the Georgia House of Representatives for its advocacy efforts and dedication in the maternal and child health field. It was noted in House Resolution 1212 that HMHB has been instrumental through its state-wide network of grassroots advocates, the coalition has improved access to prenatal and preventative health services for thousands of woman, children, and families during the last quarter of a century; and most importantly, Healthy Mothers, Healthy Babies Coalition of Georgia serves a vital role in linking public and private initiatives, resulting in the reduction in duplication of services, the elimination of barriers to existing services, and the effective utilization of limited health care resources.

Thank you Representative Manning for this great honor and recognition.

Public Health News

The American Public Health Association (APHA) recently adopted 20 policies addressing a broad range of issues, one of which includes breastfeeding. Please see the following description of the measures approved by the Association’s Governing Council during last year’s 135th Annual Meeting in Washington, D.C., Nov. 3-7. The description is a brief summary; to read the full 2007 policies please see: <http://www.apha.org/advocacy/policy/>

200714 - Breastfeeding as a fundamental public health issue — Affirms that exclusive breastfeeding for the first six months of life with continued breastfeeding for at least the first one or two years of life is the biological norm, and that all alternative feeding methods carry health risks in comparison, with rare exceptions. Recognizes that breastfeeding is viewed as a public health issue and insists that maternal and child and comprehensive public health policies include attention to breastfeeding protection, education, promotion and support. Identifies the exclusive breastfeeding rate as a leading health indicator in the goals of the nation. Denounces aggressive marketing of human milk substitutes, particularly in health care settings.



Get Involved with HMHB

Join, Shop & Give to Support HMHB!

HMHB recently joined Benevolink, an innovative program that gives you an easy way to support our mission of improving the health status of Georgia's families; this is possible without taking extra money out of your pocket. Through Benevolink, you shop for the things you want with 200+ brand name retailers and generate charitable giving to the causes of your choice. In fact, you could generate more than \$100 or more in a year for HMHB by shopping through the Marketplace@Benevolink. To learn more and join, visit www.benevolink.com.

Belk Charity Day at Phipps– May 3, 2008

Please join HMHB for an exclusive day of shopping to benefit HMHB.

How does this work?

HMHB sells discount tickets to you for a \$5.00 donation to HMHB

When you buy a ticket you receive:

- Each ticket entitles the holder to a discount of 20-75% off through out the store, 15% in the home department.
- Each ticket will also have a special Early Bird Special Offer, ticket holders will also receive \$5.00 discount that can be used through the store with no exclusions.

If you would like to purchase a ticket, contact our office at 770-451-0020 or come by and see us at Belks @ Phipps April 28-May 2nd from 12-2pm and from 6-8pm. Remember for HMHB to receive credit for this event you must purchase tickets from HMHB!

HMHB in the Community

April 5th HMHB presents, "Health It's A Family Affair" 10-2p.m. Savannah, Georgia

April 9th Community Health Fair 10-2 p.m. Clayton State University, Atlanta, Ga

April 15th Summer Camp Expo, Atherton Elementary School, Decatur, GA 5:00 p.m.

April 19th Health Fair, Marven, Ga

April 19th Hispanic Health Fair, 3800 Presidential Dr. Atlanta, Ga 30340 9:30-2:30 p.m.

April 23rd Savannah State University Health Fair, Curtis V.Cooper, 11-1p.m.

April 25th Community Resource Fair, Stand up For Kids, 1-6 p.m. Georgia State University

Come out and support us.....

To volunteer for an event call our office at 770-451-0020, ext. 302

News From National Healthy Mothers, Healthy Babies— March 17, 2008

This Week:

- 1) CDC Spotlights Facts About Alcohol Use By Women
- 2) PBS Series on Public Health: “Unnatural Causes”
- 3) Michigan and Utah Enact Booster Seat Laws
- 4) Mary’s Center Seeks Grants Associate
- 5) Nonprofit Risk Management Resource

MATERNAL-INFANT HEALTH NEWS
CDC SPOTLIGHTS FACTS ABOUT ALCOHOL USE BY WOMEN

A web spotlight on alcohol use by women is posted on the CDC website this week in observance of Alcohol Awareness Month. Drinking alcohol during pregnancy is one of the top preventable causes of birth defects and developmental disabilities, known as fetal alcohol spectrum disorders. The feature highlights key facts about the risk of alcohol use during pregnancy and offers information about National Alcohol Screening Day on April 5th, where groups across the country ask questions to assess drinking habits and risk. View the spotlight at <http://www.cdc.gov/Features/WomenAndAlcohol/>.

PBS SERIES ON PUBLIC HEALTH: “UNNATURAL CAUSES”

A four-hour documentary series from the Public Broadcast System (PBS) entitled “Unnatural Causes” explores how racial and socioeconomic factors affect health. The opening 56-minute episode, “In Sickness and In Wealth,” presents the series’ overarching themes. Each supporting half-hour episode, set in a different ethnic/racial community, provides a deeper exploration of related issues. Hour 2, “When the Bough Breaks” examines how the chronic stress of racism may affect risk for pregnant women of color. Go to www.pbs.org/unnaturalcauses for local listings and more information.

ADVOCATES IN ACTION
MICHIGAN AND UTAH ENACT BOOSTER SEAT LAWS

On March 17, 2008, Utah Governor Jon Huntsman approved of legislation to require older children to ride properly protected in motor vehicles. The new law will require children through age 7 to be restrained in an appropriate child safety seat when traveling on Utah’s roads. In addition, Michigan Governor Jennifer Granholm signed booster seat legislation on Thursday, March 27, requiring children ages

4-7 years and less than 4’9” tall to use a booster seat. This law will go into effect on July 1, 2008, making Michigan the 40th state to adopt a booster seat law. For more information, go to <http://www.usa.safekids.org/index.cfm>

MARY’S CENTER SEEKS GRANTS ASSOCIATE

Mary’s Center, based in Washington, DC, is a community health clinic whose mission is to build better futures through the delivery of health care, education, and social services. The organization is offering an entry-level opportunity for an individual with outstanding organizational and writing skills to learn more about nonprofit development. Primary responsibilities for the position will include prospect research, development of grant proposals in cooperation with a grants team, and maintaining donor records. Interested applicants may go to <http://www.maryscenter.org> for more information about the position, or send a resume and salary requirements to hr@maryscenter.org or Fax #: 202-332-0541.

NONPROFIT RISK MANAGEMENT RESOURCE

The Nonprofit Risk Management Center was established in 1990 to provide assistance and resources for community-serving nonprofit organizations. As a nonprofit, the Center is uniquely positioned to both understand and respond to questions with practical, affordable suggestions for controlling risks that threaten a nonprofit’s ability to accomplish its mission. The Center offers a wide range of services on a vast array of risk topics of relevance to the small and large nonprofit alike, addressing volunteer management, fiscal management and employment practices. The Nonprofit Risk Management Center website, www.nonprofitrisk.org should be on every organization’s checklist when contemplating insurance purchases, developing policies or bringing on a new hire.

Sources:

- www.worldautismawarenessday.org
- www.cdc.gov
- www.pbs.org
- www.usa.safekids.org
- www.philanthropy.com
- www.nonprofitrisk.org

Information is reported as provided and does not necessarily represent the view of or the endorsement by the National Healthy Mothers, Healthy Babies Coalition. A complete copy of HMHB’s disclaimer is available on the HMHB Web site at <http://www.hmhb.org/disclaimer.html>



News From National Healthy Mothers, Healthy Babies— March 24, 2008

This Week:

- 1) NICHD Renamed To Honor Eunice Kennedy Shriver
- 2) Free Webinar Offered By Lamaze International
- 3) NY Times Reports on Public Health and Vaccine Exemption Laws
- 4) Council for Responsible Nutrition Receives Communications Award
- 5) National Foster Care Coalition Seeks Executive Director
- 6) Board Source Offers “Ask the Expert” Feature

NICHD RENAMED TO HONOR EUNICE KENNEDY SHRIVER

Earlier this month, the US Congress officially renamed the National Institute of Child Health and Human Development (NICHD) at the National Institutes of Health (NIH) to honor Eunice Kennedy Shriver, founder of Special Olympics. Shriver's family, friends and colleagues recently gathered at the NIH campus in Bethesda, MD to commemorate her role in establishing the Institute 45 years ago. The NICHD has also renamed its Mental Retardation and Developmental Disabilities Research Centers Program in honor of Shriver. The 14 university-based facilities in the program seek to advance the diagnosis, prevention, treatment and amelioration of intellectual and developmental disabilities. Shriver was a member of the Institute's first advisory council, and it was under her guidance that the centers were established. The program is now known as the Eunice Kennedy Shriver Intellectual and Developmental Disabilities Research Centers Program. To learn more about the name change and Shriver's role in the NICHD, go to <http://www.nih.gov/news/health/mar2008/nichd-03.htm>.

FREE WEBINAR OFFERED BY LAMAZE INTERNATIONAL

Lamaze International President Allison J. Walsh, IBCLC, LCCE, FACCE, and Lamaze International Executive Director, Linda L. Harmon, MPH, will provide an update on the latest Lamaze International initiatives during a free webinar being hosted on Tuesday, April 1, 2008 from 1:00 PM - 2:00 PM EDT. Topics discussed will include the unveiling of the magazine, “Lamaze: Pregnancy, Birth & Beyond”, and its new consumer website (available in English and Spanish), new addi-

tional electronic resources available for child-birth educators and parents and Lamaze International's strategic goal to serve as a contemporary, credible source of education and information for birthing mothers around the world. Space is limited, to register go to <https://www1.gotomeeting.com/register/944765142>.

NY TIMES REPORTS ON PUBLIC HEALTH AND VACCINE EXEMPTION LAWS

A recent article in the New York Times examines issues surrounding exemption laws as they relate to community immunity. Most states permit exemptions based on religious practices. An increasing number of parents belong to a different group — those who object to the inoculations because of personal beliefs. Twenty states, including California, Ohio and Texas, allow some kind of personal exemption, according to a tally by the Johns Hopkins University. Exemptions have been growing since the early 1990s at a rate that many epidemiologists, public health officials and physicians find disturbing because unvaccinated children are unnecessarily susceptible to serious illnesses and also present a danger to children who have had their shots. In 1991, less than 1 percent of children in the states with personal-belief exemptions went without vaccines based on the exemption; by 2004, the most recent year for which data are available, the percentage had increased to 2.54 percent. To read the article, go to <http://www.nytimes.com/2008/03/21/us/21vaccine.html>.

COUNCIL FOR RESPONSIBLE NUTRITION RECEIVES COMMUNICATIONS AWARD

The Council for Responsible Nutrition has been awarded Gold recognition in the 2007-08 Mercury Awards competition for a component of its consumer wellness program, “Life...supplemented.” The Mercury Awards are sponsored by MERCOMM, Inc. to advance the standards of excellence in various fields of corporate communications. The Council's campaign website, www.lifesupplemented.org, allows visitors to assess their wellness through an interactive scorecard. It is integral to CRN's “Life...supplemented” campaign, which helps individuals create a healthier lifestyle by offering actionable suggestions and education about the three pillars of a smart wellness regimen: healthy diet, supplements and exercise. This communication vehicle was the only website to receive recognition in the category dedi-

cated to websites which increase health awareness, and received a perfect score from the judges in the area of “Overall Success.” Visit the campaign website, <http://www.lifesupplemented.org>, and click on the “My Wellness Scorecard” to see this quality product from this respected trade association.

NATIONAL FOSTER CARE COALITION SEEKS EXECUTIVE DIRECTOR

The National Foster Care Coalition (NFCC), seeks an executive director to oversee management for this unique partnership of member organizations and individuals dedicated to improving the lives of children, youth, and adults in and from foster care through political and public will building. Interested applicants should forward letters of interest, including salary requirements, with resumes to Kathi M. Crowe, Chair NFCC Search Committee, c/o National Foster Care Coalition, 1776 I Street, NW, 9th Floor, Washington, DC 20006 by April 1, 2008. Candidates are also encouraged to submit these materials electronically via mjones@nationalfostercare.org.

BOARD SOURCE OFFERS “ASK THE EXPERT” FEATURE

BoardSource increases the effectiveness of nonprofit organizations by strengthening boards of directors through a highly acclaimed consulting practice, publications, tools, and membership program. The organization's quick Q & A feature at <http://www.boardsource.org/> offers easy answers and guides to resources on topics such as governance, board recruitment, lobbying and more.

Sources:

<http://www.nih.gov>
<http://www.lamaze.org>
<http://www.nytimes.com>
<http://www.crnusa.org>
<http://www.philanthropy.com>
<http://www.boardsource.org>

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Public Health Conferences and Events

April 10-12, 2008

National Organization of Fetal Alcohol Syndrome
Vancouver, BC, Canada
www.nofas.org/events/event.aspx?ID=1621

April 11-12, 2008

Current Trends in Autism 2008
Burlington, MA
www.partners.org

April 14- 17, 2008

National Association of Pediatric Nurse Practitioners Annual Conference
Nashville, TN
www.napnap.org/index_home.cfm

April 16-19, 2008

National Association of Child Care Professionals Conference
New Orleans, LA
www.naccp.org

April 17-20, 2008

National Hispanic Medical Association
Washington, DC
www.nhmamd.org

April 27-30, 2007

National Family Planning & Reproductive Health Association
Bethesda, MD
www.nfprha.org

April 28 – 30, 2008

National Oral Health Conference
Miami, FL
www.nationaloralhealthconference.com/index.php?page=main



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Coalition of Georgia

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April Health Observances

7 - 13

National Public Health Week
American Public Health Association
www.nphw.org

19 - 26

National Infant Immunization Week
www.cdc.gov/vaccines/events/niiw/default.htm

26 - May 4

National SAFE KIDS Week
www.usa.safekids.org

26 - 27

2008 March for Babies
March of Dimes
www.marchforbabies.org

1 - 30

Alcohol Awareness Month
ncadi.samhsa.gov

1 - 30

Cancer Control Month
www.cancer.org

1 - 30

Counseling Awareness Month
www.counseling.org

1 - 30

National Autism Awareness Month
www.autism-society.org

1 - 30

National Donate Life Month
www.organdonor.org

1 - 30

STD Awareness Month
American Social Health Association
www.ashastd.org

1 - 30

Women's Eye Health and Safety Month
Prevent Blindness America
www.preventblindness.org

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This newsletter is being distributed to HMHB Coalition Members. Please submit your questions or comments about this newsletter and or its content to Jessica Hawkins at jessica.hawkins@hmhbga.org.

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