



HMHB Resource Watch August 8, 2007

HMHB Upcoming Events

HMHB is proud to announce that we are opening a satellite office in Savannah, GA. HMHB will be hosting a kick-off event to celebrate this new collaboration with HMHB and the Coastal District. The kick off event will be held at the GPHA Conference at the Savannah Marriott on the night of Tuesday September 4th from 5:30-6:30 pm. Please come out and celebrate this exciting new time in HMHB's history. More details to follow....

HMHB in the Community

Saturday 8/11- Babies R'Us at Stonecrest and Newnan from 11-3pm

Saturday 8/18- 13th Congressional District Health Fair at Mundy's Mill High School in Jonesboro, GA from 9am -1pm

HMHB has been approved to participate in Community Health Charities of Georgia employee giving campaign. Please consider participating in this wonderful workplace giving program established by CHCG and mention our code #37995.

**Healthy Mothers, Healthy Babies Coalition of
Georgia**

2007 Annual Meeting and Conference

Wednesday, October 3, 2007

9:00 am- 4:00 pm.

You can now register online by visiting

www.hmhbga.org.

News from National HMHB

This week: August 8, 2007

It's World Breastfeeding Week! HMHB commends partners who promote the many health benefits of breastfeeding and recognize it as the superior form of nutrition for infants. We are especially grateful for the efforts of the US Breastfeeding Committee and its leadership on this very important issue.

- 1) New Research Looks at Progesterone for Preventing Preterm Birth
- 2) Free Resource: Breastfeeding Matters Newsletter from BCW
- 3) Study: Soy & Folic Acid May Protect Against Fetal Effects of Plastics
- 4) 2007 KIDS COUNT Data Book Finds Both Triumphs & Setbacks
- 5) Educational Video Online: "A Caregiver's Guide to Pediatric Tracheostomy Care"
- 6) Applications Open for Johnson & Johnson Arts-in-Healthcare Grants
- 7) Funders Say They Want to Streamline Grant Process
- 8) AWHONN Seeks Manager of Fund Development

MATERNAL-INFANT HEALTH NEWS

1) NEW RESEARCH LOOKS AT PROGESTERONE FOR PREVENTING PRETERM BIRTH

Two studies published in last week's New England Journal of Medicine (NEJM) found that the hormone progesterone has a limited benefit in preventing preterm birth. While it was found to reduce the risk of premature delivery for a woman who has a short cervix, it did not prevent premature delivery for a woman pregnant with twins. For years, physicians have administered progesterone to women who have had a previous premature delivery, in efforts to prevent a second preterm birth. However, the majority of preterm births are to women who have not had one previously. For an abstract, go to <http://content.nejm.org/cgi/content/short/357/5/462>.

2) FREE RESOURCE: BREASTFEEDING MATTERS NEWSLETTER FROM BCW

The Breastfeeding Coalition of Washington (BCW), a program of WithinReach (formerly the HMHB Coalition of Washington State), publishes a free resource for advocates and professionals in the field. Their "Breastfeeding Matters" newsletter is archived online for quick access to back issues, and is available as a downloadable PDF document. You can view the summer 2007 edition and sign up for the email list online at their website. Go to <http://www.withinreachwa.org/forprof/BCW/home.htm>.

3) STUDY: SOY & FOLIC ACID MAY PROTECT AGAINST FETAL EFFECTS OF PLASTICS

According to a study published in last week's Proceedings of the National Academy of Science, folic acid as well as genistein, an active ingredient in soy, may help protect against the effects of fetal exposure to bisphenol A (BPA), a chemical used in most plastics (including plastic water bottles, food containers and baby bottles). The Duke University research team found that exposing embryo mice to even very small amounts of BPA led to effects in the expression of the animals' genes. However, when pregnant mice were given folic acid or genistein, this expression in the fetal genes appeared to be counteracted. The study's authors note that more research is needed before these findings could be applied to human outcomes. For the abstract of this study, go to <http://www.pnas.org/cgi/content/abstract/0703739104v1>.

CHILD, ADOLESCENT, FAMILY & COMMUNITY HEALTH NEWS

4) 2007 KIDS COUNT DATA BOOK FINDS BOTH TRIUMPHS & SETBACKS

The Annie E. Casey Foundation has released its 2007 KIDS COUNT Data Book, finding that the child death rate, teen birth rate, high school dropout rate and teens not in school and not working are improving in the United States. Also showing slight improvement are the infant mortality rate and the teen death rate. However, the report finds that improvements made since 2000 are "not on par with the improvements recorded at the end of the 1990s." And several indicators of child health and wellbeing in the US have worsened since the year 2000, including low birth-weight babies, children living in families where no parent has full-time year-round employment, children in poverty and children in single-parent families. Also featured in the 2007 report is a look at the state of the 726,000 American children who are in foster care each year, as well as what can be done to build the family relationships that these children need. To download the 2007 KIDS COUNT Data Book at no cost, go to http://www.kidscount.org/sld/db_07pdf/databook.pdf.

5) EDUCATIONAL VIDEO ONLINE: "A CAREGIVER'S GUIDE TO PEDIATRIC TRACHEOSTOMY CARE"

Creative Force Video Productions has announced the release of a new half-hour educational video, "Breath of Life: A Caregiver's Guide to Pediatric Tracheostomy Care." The video is a free resource for families in need, developed by parents Matt and Melanie Dragovits, along with their daughter Elizabeth, who walk viewers through each of the steps in pediatric tracheostomy home care. The full program can be viewed for free online, as streaming video, and may also be ordered on DVD for use by families, advocates or professionals who work with families. Efforts are also underway to partner with healthcare facilities who can distribute copies of the DVD to patients, and use the resource to educate nursing and RT staff. Profits from the sale of the DVD will create a series of educational programs focused on the care of special-needs children. To view the video online and get more information, go to http://www.patienteducation.tv/trach_video.php.

ADVOCATES IN ACTION

6) APPLICATIONS OPEN FOR JOHNSON & JOHNSON ARTS-IN-HEALTHCARE GRANTS

Johnson & Johnson, in partnership with the Society for the Arts in Healthcare, is inviting proposals from healthcare and/or arts organizations that have established arts-in-healthcare programs operating in or warranting replication in underserved communities. Grant applicants must be current members of the Society for the Arts in Healthcare, located in the US or Canada, and a nonprofit organization with federal tax-exempt status or a government agency (state or local, including educational institutions). Programs must be established with at least three years of demonstrated success and must directly benefit underserved

communities. Letters of inquiry are due by September 19. For more information or to apply, go to <http://www.thesah.org>.

NONPROFIT MANAGEMENT

7) FUNDERS SAY THEY WANT TO STREAMLINE GRANT PROCESS

Ninety percent of the more than 80 grantmaking organizations surveyed recently by Harvard's Hauser Center for Nonprofit Organizations say they want simplified grant application forms and reporting requirements that match the size and scope of an individual grant opportunity. And almost 80 percent of them indicate that most grants should have fewer line items and other restrictions. Among grantmakers' other major stated goals: Increasing the size and duration of grants, even if fewer nonprofits can be supported, and moving foundation relationships with grantees from oversight to partnership. Respondents included attendees of a recent Hauser Center symposium, as well as members of Grantmakers for Effective Organizations. For more on the survey responses, go to <http://www.nonprofitfinancefund.org/details.asp?autoId=110>.

MCH JOB OPPORTUNITY

8) AWHONN SEEKS MANAGER OF FUND DEVELOPMENT

The Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN) in Washington, DC is accepting applicants for the position of Manager, Fund Development, to manage and develop diverse revenue streams. The individual in this position will collaborate with the director to develop, plan and coordinate all aspects of AWHONN's fund development plan and implementation, managing, implementing and evaluating activities to grow corporate and private foundation revenue both from existing and new funding sources. For more information and to apply, go to http://www.awhonn.org/awhonn/content.do?name=10>AboutUs/10J_Employment.htm.

Sources:

<http://content.nejm.org>

<http://www.withinreachwa.org>

<http://www.pnas.org>

<http://www.kidscount.org>

<http://www.patienteducation.tv>

<http://www.thesah.org>

<http://www.nonprofitfinancefund.org>

<http://www.awhonn.org>

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Last week: August 1, 2007

Last week HMHB participated in an expert panel being convened by Mental Health America (MHA) to explore perinatal mental health issues. Please take a moment to learn more about MHA's Real Lives Program at <http://www.nmha.org/reallives/>. This forum is designed to increase awareness through personal stories about mental health issues. Specifically, we encourage you to promote this vehicle to moms who, by relaying their own experiences with postpartum depression, might help others overcome difficult challenges.

Last Week:

- 1) World Breastfeeding Week Focuses on “The First Hour”
- 2) National Perinatal Association Conference: September 27-29 in New Orleans
- 3) USDA Initiative Targets Low-Income Mothers & Families
- 4) Free Email Subscription to CDC’s MMWR Series
- 5) Study: ADHD Treatment Leads to “Sustained Improvement”
- 6) Deadline Approaching: Drucker Award for Nonprofit Innovation
- 7) AUCD Seeks Director of Operations/Office Manager

MATERNAL-INFANT HEALTH NEWS

1.) WORLD BREASTFEEDING WEEK FOCUSES ON “THE FIRST HOUR”

Highlighting the importance of protecting breastfeeding, especially in the first hour after birth, is the theme for World Breastfeeding Week 2007, observed August 1-7 and supported by the World Health Organization (WHO) and UNICEF. This year’s theme, “Breastfeeding: The First Hour – Welcome Baby Softly,” focuses on the importance of early closeness between mother and baby. Breastfeeding in the first hour or so after birth has been linked to positive outcomes, including protection from the bacteria and viruses the baby may be exposed to and improved milk production and less blood loss in the mother. This annual observance is marked in over 120 countries around the world. For more information and to download free materials, go to <http://worldbreastfeedingweek.org>.

2.) NATIONAL PERINATAL ASSOCIATION CONFERENCE: SEPTEMBER 27-29 IN NEW ORLEANS

Registration is now open for the National Perinatal Association’s 2007 Annual Conference, set for September 27-29 at the Marriott Convention Center in New Orleans. This year’s theme is “New Beginnings for Perinatal Health: Medical, Social & Community Integration.” The event addresses many issues facing the perinatal health community in the US, focusing on rising rates of prematurity, prevention as the gold standard and aftercare as a necessity. The meeting’s multifaceted approach will include the perspectives of families, providers and advocates, while also incorporating broader community concerns that affect perinatal health and healthcare. Continuing education credits are expected to be available for physicians, nurses and social workers. For more information and to register, go to <http://www.nationalperinatal.org>.

CHILD, ADOLESCENT, FAMILY & COMMUNITY HEALTH NEWS

3.) USDA INITIATIVE TARGETS LOW-INCOME MOTHERS & FAMILIES

USDA’s Food and Nutrition Service has launched a new initiative to help low-income families make healthy food choices and increase their physical activity. “Loving Your Family, Feeding Their Future: Nutrition Education through the Food Stamp Program” is one of the first comprehensive programs based on the 2005 Dietary Guidelines for Americans and MyPyramid. It’s intended to present information that addresses cultural, literacy and language barriers faced by many of the 26 million Food Stamp Program individuals nationwide. The initiative is also geared toward mothers, since they play a key role in choosing and buying food for their families. Among the materials are a handbook, discussion guide and an online training module to help nutrition educators who work with food stamp participants. FDA is encouraging nutrition educators to download the materials or order extra copies of items at: <http://foodstamp.nal.usda.gov>.

4.) FREE EMAIL SUBSCRIPTION TO CDC’S MMWR SERIES

The CDC’s Morbidity and Mortality Weekly Report (MMWR) series shares provisional data with both the public and the professional community, based on weekly reports to the Centers for Disease Control and Prevention by state health departments. The series includes the MMWR Weekly, MMWR Recommendations and Reports, and the MMWR Surveillance Summaries. Sign up to receive these free reports by email at <http://www.cdc.gov/mmwr/mmwrsubscribe.html>.

5.) STUDY: ADHD TREATMENT LEADS TO “SUSTAINED IMPROVEMENT”

A major follow-up study funded by the National Institutes of Health's (NIH) National Institutes of Mental Health (NIMH) finds that most children treated for attention deficit hyperactivity disorder (ADHD) showed "sustained improvement" after three years. That's even as ADHD children and adolescents remained at increased risk for behavioral problems and substance abuse. The study followed children who had participated in the Multimodal Treatment Study of Children with Attention Deficit Hyperactivity Disorder (MTA), and findings are published in the August issue of the Journal of the American Academy of Child and Adolescent Psychiatry (JAACAP). According to the authors, the results "suggest that medication can make a long-term difference for some children if it's continued with optimal intensity, and not started or added too late in a child's clinical course." For more on the findings, go to <http://www.nih.gov/news/pr/jul2007/nimh-20.htm>.

NONPROFIT MANAGEMENT

6.) DEADLINE APPROACHING: DRUCKER AWARD FOR NONPROFIT INNOVATION

Applications are being accepted until August 13 for the annual Peter F. Drucker Award for Nonprofit Innovation, given by the Peter F. Drucker and Masatoshi Ito Graduate School of Management at Claremont Graduate University. The award, to be presented in November 2007, is in the amount of \$35,000 for the winner and \$7,500 and \$5,000 for the runners-up. The award recognizes innovative existing programs across the US that have made a difference in the lives of the people they serve. Cash prizes are unrestricted, designed to further the work of the nonprofit organizations they honor. For more information and an application, go to <http://www.cgu.edu/pages/4126.asp>.

JOB OPPORTUNITY

7.) AUCD SEEKS DIRECTOR OF OPERATIONS/OFFICE MANAGER

The Association of University Centers on Disabilities (AUCD) invites applicants for the position of Director of Operations/Office Manager for its national office in Silver Spring, Maryland. The qualified applicant will have excellent organizational and communication skills to assist, support and coordinate activities related to both the internal and external management and operations of the Association and its network of University Centers and Programs. This individual will provide direction and support on a wide range of activities, including supervising clerical staff, managing or overseeing outsourced functions such as human resources and meeting planning, working closely with the executive director to coordinate AUCD executive board meetings, and providing leadership in managing finances, major events and office operations. For more details and application instructions, go to http://www.aucd.org/template/opportunity.cfm?opportunity_id=94&id=158&parent=158.

Sources:

<http://worldbreastfeedingweek.org>

<http://www.nationalperinatal.org>

<http://www.cdc.gov/mmwr>

<http://foodstamp.nal.usda.gov>

<http://www.nih.gov>

<http://www.cgu.edu>

<http://www.aucd.org>

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Other Public Health News

August is.....

1st - 7th

World Breastfeeding Week
World Alliance for Breastfeeding Action
La Leche League International
www.lalecheleague.org

1st

National Minority Donor Awareness Day
National Minority Organ Tissue Transplant
Education Program
www.nationalmottep.org

1st - 31st

Cataract Awareness Month
American Academy of Ophthalmology
www.aao.org/eyemd

1st - 31st

Children's Eye Health and Safety Month
Prevent Blindness America
www.preventblindness.org

1st - 31st

National Immunization Awareness Month
National Immunization Program
Centers for Disease Control and Prevention
www.cdc.gov/nip/

Public Health Conferences and Events

August

Aug 13-17

Title: 2007 UW Summer Institute for Public Health Practice
City: Seattle, WA
Location: University of Washington William H. Gates Law School

Aug 13-17

Title: CDC Cancer Conference
Location: Hyatt Regency Hotel Downtown
City: Atlanta, GA

Aug 27-29

Title: Public Health Information Network (PHIN) Conference
City: Atlanta, GA.
Location: Omni Hotel, CNN Center
Website: www.cdc.gov/phin

Aug 23-27

2007 Minority Women's Health Summit
Location: Hyatt Regency Washington on Capital Hill
City: Washington, D.C.
See: <http://4women.gov/mwhs/>

Aug 29-30

Title: National Conference on Health Communication, Marketing and Media
Location: Centers for Disease Control and Prevention Tom Harkin Global Communication Center
City: Atlanta, GA.
Email: nchrnconference@cdc.gov

August 30-September 1

Title: Georgia Nurses Association, GNA's 100 years - A STORY TO TELL...
Location: Westin Savannah Golf and Spa Resort
City: Savannah, GA
See: http://www.georgianurses.org/annual_convention.htm

September

September 5-7

Title: GPHA 78th Annual Meeting and Conference
Location: Savannah Marriott Riverfront
City: Savannah, GA
See: <http://www.gapha.org/>

September 6 & 7

Grady Health System-Nursing Perspectives XXVII
Location: Emerald Pointe Conference Center and Resort
City: Lake Lanier Islands
Contact: Gail Grimes at Grady Health System, M & I Project, (404) 616-1000

September 6-9

Title: Georgia Obstetrical & Gynecological Society [56th Annual Meeting](#) at The Ritz-Carlton
Location: Lodge Reynolds Plantation
City: Lake Oconee, GA
See: <http://www.georgiaobgyn.org/meetings/>

September 17-19

Title: Georgia Rural Health Association's Annual Conference: Making Rural Healthy People 2010 a Reality in Georgia
Location: UGA Conference Center and Hotel
City: Athens, GA.
See: <http://www.garuralhealth.org/>

September 26th

From: 8:30 a.m. - 4:30 p.m.
Title: "The Best Years of Their Lives: Improving Outcomes for Older Adolescents". Voices for Georgia's Children, presents 100 Voices: A Policy Institute.
Location: Carter Center
City: Atlanta, GA.
See: <http://www.georgiavoices.org/EventCalendar/100Voices07.aspx>

This newsletter is being distributed to HMHB Coalition Members. Please submit your questions or comments about this newsletter and or its content to Jessica Hawkins at jessica.hawkins@hmhbga.org. Thank you for assisting HMHB in improving the health status of Georgia's families.

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Healthy Mothers Healthy Babies Coalition of Georgia

*2300 Henderson Mill Rd., Ste 410 * Atlanta, Georgia 30345*

*Phone: 770-451-0020 * Powerline 770-451-5501/800-822-2539 * Fax:770-451-2466*

*www.hmhbga.org * thecoalition@hmhbga.org*