



HEALTHY MOTHERS, HEALTHY BABIES
Coalition of Georgia

Resource Watch

*Improving access to healthcare for
Georgia's women and children.*

2010 Annual Meeting & Conference

Tuesday, October 12, 2010

9:00 a.m.—3:30 p.m.



“Let’s Feed Our Babies the Breast Way!”

State Bar of Georgia/Auditorium - 104 Marietta Street NW, Atlanta, GA 30303

Presenters Confirmed:

Brian Castrucci, MA, Director of the Maternal & Child Health Program, Division of Public Health, Georgia Department of Community Health – *Ideas from the State*

Cria Perrine, PhD, EIS Officer, Center for Disease & Control –
Racial and Ethnic Differences in Breastfeeding Initiation and Duration

Lia Fasse, PhD, Neonatologist, Athens Regional Hospital –
Topic: Preterm/ low birth weight/ breast milk versus formula/ impact/ cost/ infant mortality risk.

Other Topics to be Presented/Presenters not yet confirmed:

Human Milk for Human Babies- Low Breastfeeding Rates Incur Billions in Medical Costs – Perspectives, A Panel Presentation - Bottle Baby Blues (postpartum depression link to bottle feeding)

Will also be announced:

*Winner of Carolyn Wetzel Continuum Award
Winner of “Beautiful Baby” Photo Contest*

\$35

Registration fee includes Healthy Mothers, Healthy Babies Coalition of Georgia annual membership, this event, lunch, and professional credits!

We hope you will attend!

To register, please go to our website www.hmhbga.org, or email kayla.brown@hmhbga.org.

Questions? Call 770-451-0020

Vol. 12 Issue 14

June 30, 2010

Inside this issue:

Register Now for the 2010 Annual Meeting	1
Carolyn Wetzel Continuum Award Nomination	2
National HMHB News	3
Health Conferences, Observances and HMHB in the Community	4

Check us out on Facebook!
Please go to our website
www.hmhbga.org and click



POWERLINE

(800) 822-2539

Helps Georgians find
the healthcare they need.



Carolyn Wetzel Continuum Award

Healthy Mothers, Healthy Babies Coalition of Georgia members are invited to nominate

The Carolyn Wetzel Continuum Award recognizes volunteers and health professionals who contribute to the health and well being of Georgia's families. This award is in memory of Carolyn Wetzel, a long-time member, friend, and dedicated public health advocate for mothers and babies. This award will be presented at our Annual Meeting on Tuesday, October 12, 2010 at the State Bar of Georgia, Atlanta, GA at 12:30pm. Criteria for selection include:

Role model for peers

Demonstrated commitment to achieving equity in healthcare for Georgia's women and children

Positive change agent - either in the work place or public arena of advocacy and policy

Please complete this nomination form and submit by: Mail to HMHB, 2300 Henderson Mill Road, Suite 410 – Atlanta, GA 30345. Fax 770-451-2466. Email pamela.gaston@hmhbga.org. Questions? Call 770-451-0020.

Deadline for nomination is July 30, 2010.

Nominee (Individual or Organization):		Nominated by:
Nominees Address:		
Work Phone:	Home/Cell Phone:	Nominators Phone:
Occupational and/or Volunteer Accomplishments:		
This nominee should receive the Carolyn Wetzel Continuum Award because:		
Can you help us assure that this nominee, if selected, will attend the Annual Meeting October 12, 2010?		Yes/No

Signature of Nominator

Date Submitted to HHMB

News From National Healthy Mothers, Healthy Babies – June 21&28, 2010

- 1) Impact of Mother's Pregnancy Weight Gain on Child's Risk of Heart Disease
- 2) HMHB Webinar July 12th: Obesity Prevention in Infancy
- 3) Gulf Oil Spill Information for Pregnant Women
- 4) Real Guys Immunize
- 5) AAP FACT SHEETS ON HEALTH REFORM

MATERNAL-INFANT HEALTH NEWS

1) IMPACT OF MOTHER'S PREGNANCY WEIGHT GAIN ON CHILD'S RISK OF HEART DISEASE A study published in the June 15 edition of *Circulation*, the journal of the American Heart Association, examined the association of a mother's weight gain during pregnancy with her child's risk factors for heart disease (up to the age of nine). Beginning in 1991, British researchers tracked over 6,500 women and their children for a nine-year period. They found that there were more cardiovascular risk factors in children of women who exceeded the 2009 Institute of Medicine (IOM) guidelines for pregnancy weight. Appropriate weight gain is defined as being between 25 and 35 pounds for women of normal weight, 15 to 25 pounds for overweight women and 28 to 40 pounds for women who are underweight pre-pregnancy. Lower cardiovascular risk factors were found in women who gained at or less than the recommended amount of weight. To review the study online, go to <http://circ.ahajournals.org/cgi/content/abstract/121/23/2557>.

2) HMHB WEBINAR JULY 12: OBESITY PREVENTION IN INFANCY

On July 12, from 12:00 – 1:00 PM Eastern Standard Time, the National Healthy Mothers, Healthy Babies Coalition will be sponsoring a webinar featuring Jane Heinig, PhD, IBCLC. Dr. Heinig is the Executive Director of the UC Davis Human Lactation Center and will share a presentation entitled "Starting Obesity Prevention in Infancy by Addressing Myths About Baby Behavior." Have you ever heard a mother tell you that her "breast milk just wasn't enough" or that her breastfed baby was "never satisfied?" Do formula-feeding mothers tell you that they started solid food because the baby "just sleeps better with cereal?" Focus group data from UC Davis studies of California WIC participants confirm that infant behaviors such as crying and waking are primary triggers for inappropriate infant feeding behaviors. Many mothers have unrealistic expectations about how normal newborns should behave. Attempts to "keep the baby full" result in weaning from the breast, overfeeding, early or in appropriate solid food introduction, and the use of sugary drinks. These behaviors may increase infants' risk for excessive weight gain, subsequent childhood obesity, and diabetes. Therefore, education to promote appropriate expectations and improve mother-infant interactions is critical. Learn more by registering for the webinar at <https://www1.gotomeeting.com/register/263578264>.

3) GULF OIL SPILL INFORMATION FOR PREGNANT WOMEN

A new Web page from the Centers for Disease Control and Prevention (CDC) provides tips for pregnant who live along the Gulf Coast and may have concerns regarding the recent oil spill. The CDC tip sheet notes that pregnant women should avoid the oil and spill-affected areas, but that generally a pregnant woman will see or smell the chemicals in oil before those chemicals can hurt her or her unborn baby. Pregnant women who live along the coast are advised to avoid areas where there are reports of oil reaching the shore. For pregnant women who may be affected by the strong smell of the oil (which can cause headaches or upset stomach), CDC advises staying indoors, setting the air conditioner to reuse indoor air and avoiding physical activities that put extra demand on the lungs and heart. For more information, go to http://emergency.cdc.gov/gulfoilspill2010/2010gulfoilspill/pregnancy_oilspill.asp.

CHILD, ADOLESCENT, FAMILY & COMMUNITY HEALTH NEWS

4) REAL GUYS IMMUNIZE

The Real Guys Immunize campaign is a platform to empower dads to protect themselves and their families from vaccine-preventable diseases. The campaign is a joint effort of several organizations, including immunization coalitions in California, Colorado and Nevada, and is designed to educate and dispel the many myths surrounding vaccines. Diseases that have not been seen in the US in decades, like pertussis, are beginning to re-emerge. This is due largely to parents' lack of education on the severity of these diseases and the safety of vaccines. In honor of Father's Day, Real Guys Immunize invited people to write in to their Web site and share stories of their fathers, grandfathers, uncles and family friends who have protected them. In addition, the "Iherd" section of the Web site discusses common questions surrounding vaccines. You can check out the Real Guys Immunize campaign on Facebook, Twitter and YouTube or access the Web site at <http://www.vaccinatenow.org/realguysimmunize/>.

ADVOCATES IN ACTION

5) AAP FACT SHEETS ON HEALTH REFORM

The American Academy of Pediatrics (AAP) has created several one-page fact sheets to explain key provisions in the health reform law, the Patient Protection and Affordable Care Act (PL 111-148) and the Health Care and Education Reconciliation Act of 2010 (PL 111-152), and how they will impact children and pediatricians. The AAP Web site notes that the organization's priorities for health reform have been addressed in the law. These include: health care coverage for all children in the US; age-appropriate benefits in a medical home; and appropriate payment rates and workforce improvements to allow real access to covered services. Access the fact sheets at <http://aap.org/advocacy/washing/mainpage.htm>.

References:

<http://aap.org/advocacy/washing/mainpage.htm>
<http://www.vaccinatenow.org/realguysimmunize/>
<http://circ.ahajournals.org/cgi/content/abstract/121/23/2557>
http://emergency.cdc.gov/gulfoilspill2010/2010gulfoilspill/pregnancy_oilspill.asp
<https://www1.gotomeeting.com/register/263578264>

Information is reported as provided and does not necessarily represent the view of or the endorsement by the Healthy Mothers, Healthy Babies Coalition of Georgia. A complete copy of HMHB's disclaimer is available on the HMHB Web site at <http://www.hmhb.org/disclaimer.html>

Public Health Conferences and Events

- **4th Annual National Conference on Health Communication, Marketing, and Media** - (Omni Hotel) - August 17-19, 2010. Atlanta, GA.
- **30th Annual Nursing Perspectives Conference** - (Legacy Lodge Hotel & Conference Center) - September 9-10, 2010, Lake Lanier Islands, GA.
- **Using Law, Policy and Research to Improve the Public's Health: A National Conference** - (American Society for Law, Medicine and Ethics (ASLME), Public Health Law Association) - September 13-15, 2010, Atlanta, GA.
- **Georgia Rural Health Association (GRHA) 2010 Annual Meeting - Keepin' It Rural** - (Brasstown Valley Resort) - September 20-22, 2010. Young Harris, GA.
- **Reproductive Health 2010** - (Association of Reproductive Health Professionals (ARHP), Planned Parenthood Federation of American (PPFA), Society of Family Planning (SFP)) - September 22-25, 2010. Atlanta, GA.
- **4th Annual NCCC HPV/Cervical Cancer Conference Celebrating Courage** - (Atlanta, GA) - October 7-9, 2010. Atlanta, GA.
- **Healthy Mothers, Healthy Babies Coalition of Georgia Annual Meeting** - (State Bar of Georgia) - October 12, 2010. Atlanta, GA.
- **ASTMH 59th Annual Meeting** - (American Society of Tropical Medicine and Hygiene (ASTMH)) - November 3-7, 2010. Atlanta, GA.

July Health Observances

1-31

Cord Blood Awareness Month

Parent's Guide to Cord Blood Foundation
www.parentsguidecordblood.org

HMHB in the Community

- **Elizabeth Baptist Church - Atlanta, GA**
 July 10, 2010 | Church Health and Wellness Health Fair
 10:00 a.m. - 2:00 p.m.
- **Crowne Plaza Hotel - Atlanta Perimeter Ravinia**
 July 24, 2010 | The Stewart's Foundation Youth "Your White Linen Affair"
 10:00 a.m. - 2:00 p.m.
- **Albany State University - Albany, GA**
 July 31, 2010 | HMHB Health Fair
 10:00 a.m. - 2:00 p.m.



healthy mothers, healthy babies[®]

HEALTHY MOTHERS, HEALTHY BABIES *Coalition of Georgia*

*Improving access to healthcare
 for Georgia's women and children.*

This newsletter is being distributed to HMHB Coalition Members. Please submit your questions or comments about this newsletter and or its content to Kayla Brown at kayla.brown@hmhbga.org.

Healthy Mothers, Healthy Babies Coalition of Georgia, Inc.
 2300 Henderson Mill Road, Suite 410
 Atlanta, GA. 303045
www.hmhbga.org

Phone: 770-451-0020
 The Powerline: 770-451-5501 or 800-822-2539
 Fax: 770-451-2466
 E-mail: pamela.gaston@hmhbga.org
 Pam Gaston, Executive Director

Information is reported as provided and does not necessarily represent the view of or the endorsement by the Healthy Mothers, Healthy Babies Coalition of Georgia, Inc. A complete copy of HMHB's disclaimer is available on the HMHB Web site at <http://www.hmhb.org/disclaimer.html>.