



HEALTHY MOTHERS, HEALTHY BABIES  
Coalition of Georgia

# HMHB Resource Watch

*Improving the health status of Georgia's families.*

## Public Health News National Colorectal Cancer Awareness Month

Volume 10, Issue 8

March 05, 2009

### Colon Cancer and Genetic Testing

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There has been much excitement during the past decade because of the identification of defective genes (mutations) associated with colon cancer in families where colon cancer is common. When a defective gene can be identified, it is possible to examine other members of the family to see if they also carry the defective gene. Those individuals who carry the defective gene are at a very high risk (75%-100%) for developing colon cancer. The reason for the excitement is that if an individual is found to have the defective gene, his or her colon can be removed before the cancer occurs.

Only 5% of all colon cancers occur in families with a history of colon cancer and identifiable genetic defects. Therefore, genetic testing as it exists today is useful for only a minority of the 130,000 people each year who are destined to develop colon cancer. Nevertheless, genetic testing is important because the risk is so extremely high among individuals who are found to have the genetic defect. In addition, more defective genes are likely to be found during the next few years, and this will make genetic testing valuable for an increasing number of individuals who will develop colon cancer.

At present, there are two types of familial colon cancer in which defective genes can be identified. One type of cancer is associated with a strong family history of [colon polyps](#). The other type of colon cancer is not associated with a family history of colon polyps. The polyp-associated cancerous disease is called [familial adenomatous polyposis](#) (FAP). (Adenomatous polyps are a type of polyp that have the potential to become cancerous.) The nonpolyp-associated cancerous disease is called hereditary nonpolyposis colorectal cancer (HNPCC).

[http://www.emedicinehealth.com/colon\\_cancer/article\\_em.htm](http://www.emedicinehealth.com/colon_cancer/article_em.htm)

### *Inside this issue:*

|  |   |
|--|---|
| Public Health News                                 | 1 |
| HMHB in the Community                              | 2 |
| HMHB Health Fair                                   | 3 |
| News from National Healthy Mothers, Healthy Babies | 4 |
| News from National Healthy Mothers, Healthy Babies | 5 |
| Health Conferences and Observances                 | 6 |



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## HMHB in the Community

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|--|--|
| University of Georgia - Athens, GA             | March 6, 2009   Viva La Leche Breastfeeding Workshop<br>8:00 a.m. - 5:00 p.m.                |
| North Dekalb Health Center - Atlanta, GA       | March 18, 2009   Georgia Oral Health Coalition Meeting<br>10:00 a.m. - 2:00 p.m.             |
| Get Location - Atlanta, GA                     | March 21, 2009   Dia de la Familia<br>8:00 a.m. - 12:00 p.m.                                 |
| Savannah High School - Savannah, GA            | March 28, 2009   Healthy Mothers, Healthy Babies Annual<br>Health Fair 9:00 a.m. - 1:30 p.m. |
| Latin American Association - Atlanta, GA       | March 30, 2009   Georgia Families Community Partnership<br>Meeting 10:00 a.m. - 12:00 p.m.   |
| Georgia State Campus - Atlanta, GA             | April 3, 2009   Nonprofit Studies Program Roundtable<br>8:00 a.m. - 12:00 p.m.               |
| Clayton County Board of Health - Jonesboro, GA | April 4, 2009   Clayton County Board of Health, Health Fair<br>10:00 a.m. - 1:00 p.m.        |



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HMHB Presents

## ***"Health: It's A Family Affair"***

March 28, 2009 9:00am-1:30 pm

Savannah High School

To educate and help families build a healthy, productive lifestyle

### Event Activities

- ◆ Health Classes
- ◆ Kids Bicycle Rodeo
- ◆ **Family** Crafts
- ◆ Parent University
- ◆ Door Prizes
- ◆ Local Celebrity Walk-a-thon

*Sponsored by:*



HMHB, Chatham-Savannah Youth Futures Savannah-Chatham County Public School System, Amerigroup, and WellCare of Georgia

## News From National Healthy Mothers, Healthy Babies— March 2, 2009

### This Week:

- 1) Resource: Breastfeeding Support in the workplace
- 2) New Bibliography from ASIP and NFIMR
- 3) CDC Netconference: Current Issues in Immunization
- 4) Nomination Deadline for Patient Safety Award
- 5) Study: Beliefs About Thirdhand Smoke and Smoking Bans
- 6) APHA Invites Nominations for 2009 Awards in Public Health

### MATERNAL-INFANT HEALTH NEWS

#### 1) RESOURCE: BREASTFEEDING SUPPORT IN THE WORKPLACE

A new resource from Corporate Voices for Working Families provides tools to support hourly and lower-wage employees who want to continue to breastfeed after they return to work. "Workplace Lactation Programs: Good for Working Families. Good for Business" was created by a task force of employers and individuals, with financial support from Abbott Nutrition. Contents of the workplace lactation toolkit include an employer guide on the health and economic benefits of breastfeeding for business and practical steps for implementing a workplace lactation program. Employee handouts discuss the benefits of breastfeeding for working families; where to find information, advice, and supplies; how to prepare to pump and breastfeed; and how to talk confidently with others about the decision to breastfeed. Materials for employers, including handouts, paycheck stuffers, and a poster in English and Spanish are also included. The toolkit is available at <http://www.cvworkingfamilies.org/lactation> (download requires registration).

#### 2) NEW BIBLIOGRAPHY FROM ASIP AND NFIMR

The Association of SIDS and Infant Mortality Programs (ASIP) and the National Fetal and Infant Mortality Review Program (NFIMR) have updated their joint bibliography on grief and bereavement following pregnancy loss and perinatal and infant death. In addition to designation of articles as research or practice, this year the annotated bibliography has expanded to include systematic/literature reviews. The bibliography was prepared by Dr. Jodi Shaefer, PhD, RN. To access this resource, go to <http://www.acog.com/departments/nfimr/bereavementLiterature3-07.pdf>.

### CHILD, ADOLESCENT, FAMILY & COMMUNITY HEALTH NEWS

3) CDC NETCONFERENCE: CURRENT ISSUES IN IMMUNIZATION The Centers for Disease Control and Prevention (CDC) National Immunization Program will present the next in its Current Issues in Immunization series of netconferences on March 12, 2009 from Noon to 1:00pm Eastern Standard Time. The netconference will focus on Vaccine Storage and Handling, and will be presented by Donna Weaver. This program is designed to provide clinicians with the most up-to-date information on immunization, and will combine a telephone audio conference with simultaneous online visual content. It will allow for a question and answer segment both by telephone and via the Internet. Internet access and a separate phone line are needed to participate. Registration is required. To register for the netconference, go to <http://www2a.cdc.gov/vaccines/ed/ciinc>.

4) NOMINATION DEADLINE FOR PATIENT SAFETY AWARD Nominations are being accepted for the Pfizer Health Literacy in Advancing Patient Safety Award, which will recognize an individual, group or organization which has made significant strides in improving the health literacy of their constituents or community through research, advocacy, or program implementation in order to improve patient safety and quality of care. The award recipient will receive a one-time grant from Pfizer in the amount of \$15,000. All nominations must be submitted electronically to [cnorcross@npsf.org](mailto:cnorcross@npsf.org) by 5:00pm ET on March 13, 2009. The award will be presented at the National Patient Safety Foundation Patient Safety Congress on May 21-22, 2009 in Washington, DC. For more information about the award or to complete a nomination application go to <http://www.npsf.org/npsfac/awards-08.php>.

#### 5) STUDY: BELIEFS ABOUT THIRDHAND SMOKE AND SMOKING BANS

A study published in the January 2009 edition of the journal Pediatrics assesses the health beliefs of adults regarding thirdhand smoke exposure of children and whether smokers and nonsmokers differ in those beliefs. In "Beliefs About the Health Effects of 'Thirdhand' Smoke and Home Smoking Bans" the authors collected data by a national random-digit-dial telephone survey from September to November 2005. The study questions assessed the level of agreement with statements that breathing air in a room today where people smoked yesterday can harm the health of children. Overall, 95.4% of nonsmokers versus 84.1% of smokers agreed that secondhand smoke harms the health of children, and 65.2% of nonsmokers versus 43.3% of smokers agreed that thirdhand smoke harms children. Strict rules prohibiting smoking in the home were more prevalent among nonsmokers (88.4% vs 26.7%). The authors concluded that beliefs about the health effects of thirdhand smoke are independently associated with home smoking bans. To read the study online, go to <http://pediatrics.aappublications.org/cgi/content/abstract/123/1/e74>.

#### 6) APHA INVITES NOMINATIONS FOR 2009 AWARDS IN PUBLIC HEALTH

The American Public Health Association (APHA) is asking for nominations for its 2009 awards program, which recognizes individuals for their achievements in, support for and contributions to public health. There are nine different award categories, including the APHA Award for Excellence, which honors creative work of particular effectiveness in applying scientific knowledge or innovative organizational work to the betterment of community health. The awards will be presented at the APHA Annual Meeting and Expo in Philadelphia, November 7-11, 2009. Nominations are due by April 17. For more information, including nomination forms visit <http://www.apha.org/about/awards>.

#### Sources:

<http://pediatrics.aappublications.org/cgi/content/abstract/123/1/e74>  
<http://www.acog.com/departments/nfimr/bereavementLiterature3-07.pdf>  
<http://www.apha.org/about/awards>  
<http://www.cvworkingfamilies.org/lactation>  
[http://www.eatright.org/cps/rde/xchg/ada/hs.xsl/NNM\\_2007\\_home.htm](http://www.eatright.org/cps/rde/xchg/ada/hs.xsl/NNM_2007_home.htm)  
<http://www.npsf.org/npsfac/awards-08.php>  
<http://www2a.cdc.gov/vaccines/ed/ciinc>

Information is reported as provided and does not necessarily represent the view of or the endorsement by the National Healthy Mothers, Healthy Babies Coalition. A complete copy of HMHB's disclaimer is available on the HMHB Web site at <http://www.hmhb.org/disclaimer.html>

## News From National Healthy Mothers, Healthy Babies— Feb. 23, 2009

### This Week:

- 1) ACOG Guidelines on Stillbirth
- 2) Early Bird Registration Deadline for Midwives' Conference
- 3) Training to Address Perinatal Mood Disorders
- 4) Report Examines Children's Access to Dental Care
- 5) Study: Impact of Breastfeeding on Child Maltreatment
- 6) Call for Proposals for Zero to Three National Training Institute

### MATERNAL-INFANT HEALTH NEWS

#### 1) ACOG GUIDELINES ON STILLBIRTH

The American College of Obstetricians and Gynecologists (ACOG) has issued new guidelines for ob-gyns on the clinical management of stillbirths. Approximately one out of every 160 deliveries in the US ends in stillbirth, but its causes are still not well understood. ACOG's guidelines will be published in the March issue of "Obstetrics and Gynecology" and review what is known about stillbirth and highlight the importance of uniform data collection. Stillbirth is defined as a fetal death that occurs during pregnancy at 20 weeks or greater gestation. Fetal deaths prior to 20 weeks are defined as miscarriages. For more information, including discussion of the risk factors for stillbirth, go to [http://www.acog.org/from\\_home/publications/press\\_releases/nr02-20-09-2.cfm](http://www.acog.org/from_home/publications/press_releases/nr02-20-09-2.cfm).

**2) EARLY BIRD REGISTRATION DEADLINE FOR MIDWIVES' CONFERENCE** The American College of Nurse Midwives (ACNM) will host its 54th Annual Meeting and Exposition on May 21-27 in Seattle, WA. Early bird registration for the meeting ends on March 13th. More than 1,000 midwives and other women's health care professionals are expected to be in attendance. A wide range of topics will be covered, including: preconception health and health care, intensive labor support techniques, and the impact of potential environmental contaminants in breast milk. For more information, or to register for the meeting, go to <http://www.midwife.org/am/>

#### 3) TRAINING TO ADDRESS PERINATAL MOOD DISORDERS

Postpartum Support International will sponsor a two-day training, Perinatal Mood Disorders (PMD): Components of Care on April 25-26, 2009 in Cupertino, California. The course is evidence-based and is designed for nurses, physicians, social workers, mental health professionals or anyone interested in acquiring formal knowledge about the subject. Some course objectives include: identifying the challenges faced when identifying and treating PMD; differentially diagnosing prenatal and postpartum depression, anxiety, panic disorder, obsessive compulsive disorder, post traumatic stress disorder, and psychosis; and discussion of psychopharmacology as it relates to pregnancy, postpartum, and lactation. For more information, including a complete list of training objectives or to register, go to [http://www.perinataltraining.com/Perinatal\\_Training.html](http://www.perinataltraining.com/Perinatal_Training.html).

### CHILD, ADOLESCENT, FAMILY & COMMUNITY HEALTH NEWS

#### 4) REPORT EXAMINES CHILDREN'S ACCESS TO DENTAL CARE

According to a new report, nearly 12 million children in the US face barriers to getting dental care due to lack of insurance coverage, cost of care and difficulty finding providers who accept their insurance. If left untreated, tooth decay in childhood can lead to lifelong tooth and gum problems, hospitalizations and emergency room visits, delayed physical development and loss of school days. The C.S. Mott Children's Hospital National Poll on Children's Health found that, for children without dental health coverage, over 40% received no regular dental care. Cost was also a major concern for parents. When out-of-pocket costs were more than \$25, only 78% of children received

regular dental care in comparison with 92% of children receiving care when visits cost \$25 or less. To read the full report, go to <http://www2.med.umich.edu/prmc/media/newsroom/details.cfm?ID=1043>.

**5) STUDY: IMPACT OF BREASTFEEDING ON CHILD MALTREATMENT** A study in the February 2009 edition of the journal Pediatrics examines whether breastfeeding may protect against child maltreatment including neglect, physical abuse and emotional abuse. In "Does Breastfeeding Protect Against Substantiated Child Abuse and Neglect? A 15-Year Cohort Study" researchers in Australia prospectively monitored 7,223 mother-infant pairs. They found that the odds of maternal maltreatment for non-breastfed children were 4.8 times the odds for children breastfed more than four months. The authors concluded that "among other factors, breastfeeding may help to protect against maternally perpetrated child maltreatment, particularly child neglect." To access the study online, go to <http://pediatrics.aappublications.org/cgi/content/abstract/123/2/483>.

**6) CALL FOR PROPOSALS FOR ZERO TO THREE NATIONAL TRAINING INSTITUTE ZERO TO THREE** invites proposals for presentations to the 24th National Training Institute (NTI), scheduled for December 4-6, 2009 in Dallas, TX. The deadline for proposals is February 27th. These presentations may be field, case or poster presentations and should focus on lessons learned, best practices, and innovations from practice, research, or public policy in the infant-family field. The NTI convenes multidisciplinary infant-family practitioners, educators, trainers, program administrators and supervisors, researchers and policymakers from around the nation and internationally to focus on effective responses to significant problems/issues in infant-family research, practice, training and policy. Submissions are encouraged that offer a variety of perspectives on critical and timely issues; explore current clinical and applied research; identify creative strategies for promoting best practices in infant-family services; and examine public policies that affect very young children and their families. To submit an abstract, or for more information, including topic areas, go to <http://ztt.confex.com/ztt/nti09/cfp.cgi>.

### Sources:

<http://pediatrics.aappublications.org/cgi/content/abstract/123/2/483>  
<http://ztt.confex.com/ztt/nti09/cfp.cgi>  
[http://www.acog.org/from\\_home/publications/press\\_releases/nr02-20-09-2.cfm](http://www.acog.org/from_home/publications/press_releases/nr02-20-09-2.cfm)  
[http://www.perinataltraining.com/Perinatal\\_Training.html](http://www.perinataltraining.com/Perinatal_Training.html)  
<http://www2.med.umich.edu/prmc/media/newsroom/details.cfm?ID=1043>  
<http://www.midwife.org/am/>

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## Public Health Conferences and Events

26th Annual Behavioral Risk Factor Surveillance System (BRFSS) Conference - (Centers for Disease Control and Prevention (CDC)) - March 14-18, 2009, Atlanta, GA

Society of Toxicology (SOT) 48th Annual Meeting - (Society of Toxicology (SOT)) - March 15-19, 2009, Baltimore, MD

19th Annual Art & Science of Health Promotion Conference - (American Journal of Health Promotion) - March 16-19, 2009, San Francisco, CA

Public Health Grand Rounds Webcast: The Clean Sheet Exercise: A Tool for Local Health Department Planning - (Centers for Disease Control and Prevention (CDC)) - March 24, 2009, 2:00 - 2:30 p.m. ET.

2009 AUPHA Leaders Conference - (Association of University Programs in Health Administration (AUPHA)) - March 24, 2009, Chicago, IL

Global Health Symposium: Social Determinants of Inequalities in Health II: Continuing the Global Conversation - (University of Georgia) - March 24-25, 2009, Athens, GA

Advancing Prevention Technologies for Sexual and Reproductive Health: A Strategy Symposium - March 24-25, 2009, Berkeley, CA

## March Health Observances

1-31

Mental Retardation Awareness Month  
MRC of Missouri, Inc.  
[www.rcomo.org](http://www.rcomo.org)

1-31

National Brain Injury Awareness Month  
Brain Injury Association of America  
[www.biausa.org/biam.htm](http://www.biausa.org/biam.htm)

1-31

National Colorectal Cancer Awareness Month  
Prevent Cancer Foundation  
[www.preventcancer.org/colorectal](http://www.preventcancer.org/colorectal)

1-31

National Endometriosis Awareness Month  
Endometriosis Research Center  
[www.endocenter.org](http://www.endocenter.org)

1-31

National Kidney Month  
National Kidney Foundation  
[www.kidney.org/kidneydisease/kidneymonth](http://www.kidney.org/kidneydisease/kidneymonth)



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This newsletter is being distributed to HMHB Coalition Members. Please submit your questions or comments about this newsletter and or its content to Kayla Holmes at [kayla.holmes@hmhbga.org](mailto:kayla.holmes@hmhbga.org).

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