



# HMHB Resource Watch

**HEALTHY MOTHERS, HEALTHY BABIES**  
Coalition of Georgia

*Improving the health status of Georgia's families.*

## Legislative Update

Volume 8, Issue 9  
November 14, 2007

### Medicaid's Role for Women

More than 20-million low-income women receive coverage for their health and long-term care through Medicaid, the nation's public health insurance program for the low income population. Although Medicaid is not typically considered a women's health program, the majority of adult beneficiaries (69%) are female. This Kaiser Family Foundation issue brief describes the wide range of health services that Medicaid covers for women throughout their life spans, including primary and preventive care, pregnancy care, reproductive health care, care for chronic conditions and disabilities, assistance with Medicare costs, and long-term services. The brief also summarizes Medicaid's eligibility criteria, provides up to date information on the demographic characteristics of female enrollees, assesses the program's role in facilitating access to care and discusses some of the policy challenges facing the program.

To find the full article click here: [http://www.kff.org/womenshealth/upload/7213\\_03.pdf](http://www.kff.org/womenshealth/upload/7213_03.pdf)

Information provided by the [Women's Health Policy Program](#)

Publication Number: 7213-03  
Publish Date: 2007-11-02

### Key Facts: Race, Ethnicity and Medical Care, 2007 Update

The Kaiser Family Foundation's updated version of Key Facts: Race, Ethnicity and Medical Care, 2007 Update, serves as a quick reference source on health disparities, presenting the best available data and analysis.

This report includes data on the uninsured and access to care by race/ethnicity as well as information about the disproportionate effect that specific conditions such as diabetes, HIV/AIDS, and asthma have on racial and ethnic minority populations in the U.S. New in the 2007 Key Facts are demographic data on the racial/ethnic minority population in each state and the U.S. territories. This edition of Key Facts also includes data from the National Healthcare Disparities Report, examining changes in health care disparities over time.

To find the full article click here: [Report](#)

*Note: this is a large file. Please download it to your computer then open it. Place your mouse over the link, right click and select "save target as."*

Information provided by the [Race/Ethnicity and Health Care Program](#)

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Publish Date: 2007-02-01

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## HMHB in the Community

**November 14<sup>th</sup>** Memorial Hospital and Manor Community Health Fair- Bainbridge Mall- Bainbridge GA – 7a.m.-4 p.m.

**November 19<sup>th</sup>** Healthy Smiles 3050 MLK Dr. Atlanta GA 11:00 a.m.-2:00 p.m.

**November 29<sup>th</sup>** 3rd Annual Parent Resource Fair, Brown Elementary, Clayton County 6 p.m. – 8 p.m.

For more events visit [www.hmhbga.org](http://www.hmhbga.org)

## News From National Healthy Mothers, Healthy Babies— November 12, 2007

### MATERNAL-INFANT HEALTH NEWS

1) **NEW RESOURCE: EMPLOYER'S TOOLKIT FOR INVESTING IN MATERNAL & CHILD HEALTH** The National Business Group on Health has announced the publication of "Investing in Maternal and Child Health: An Employer's Toolkit." The toolkit offers strategies and resources for improving the health of women, children and adolescents before, during and after pregnancy. Highlights include the business case for investing in maternal and child health; the Maternal and Child Health Plan Benefit Model, which outlines 34 evidence-informed health, pharmacy, vision and dental benefits recommended by the Business Group; cost-impact assessments for each recommended benefit; tools for developing a maternal and child health strategy and evaluating the relationship between health outcomes and business performance; guidance for employers on effective health communication and beneficiary education; materials for beneficiaries about important maternal and child health topics and employer case studies. To download this free toolkit as a PDF, go to <http://www.businessgrouphealth.org/healthtopics/maternalchild/investing>.

2) **STUDY EXAMINES RISKS & BENEFITS OF NON-EMERGENCY CESAREAN** A new study published in the British Medical Journal finds that women who gave birth by a non-emergency cesarean were twice as likely to face maternal morbidity as those who delivered vaginally. Women who received non-emergency cesareans were also three to five times more likely to undergo a hysterectomy and develop a postpartum infection, compared to women who gave birth vaginally. And babies delivered by non-emergency c-section were twice as likely to remain in neonatal intensive care (NICU) for at least seven days. The one protective effect of cesareans they did find: Breech babies delivered by c-section had lower risk of fetal death and their mothers had reduced vaginal complications. In evaluating the data from over 97,000 births, the research team recommends cesarean section for high-risk deliveries only. For the abstract, go to <http://www.bmj.com/cgi/content/abstract/bmj.39363.706956.55v1?maxto-show=&HITS=10&hits=10&RESULTFORMAT=&fulltext=maternal+neonatal+caesarean&searchid=1&FIRSTINDEX=0&resourcetype=HWCIT>.

3) **SPECIAL JOURNAL ISSUE: PROMOTING & SUPPORTING BREASTFEEDING** The Journal of Midwifery and Women's Health has just published an entire issue dedicated to the topic of lactation. This continuing education edition, "Promoting and Supporting Breastfeeding: A Guide for Clinical Practice," features special guest editors and articles from several leaders of

the US Breastfeeding Committee (USBC). Several "Share with Women" articles are available for download and may be reproduced for patient education. Go to <http://journals.elsevierhealth.com/periodicals/jmwh/current>

4) **NEW FINDINGS ON ANXIETY & DEPRESSION DURING PREGNANCY** More research is pointing to anxiety and depression during pregnancy as a pervasive problem affecting the health and well-being of both women and their babies. New findings published in the November issue of the journal *Obstetrics and Gynecology* suggest that anxiety and depression during pregnancy are both "highly prevalent" and a strong predictor of postpartum depression (PPD). The study found that anxiety and depression are most prevalent and most severe during the first and third trimesters of pregnancy, and that strong risk factors for anxiety or depression during pregnancy include younger age and a history of alcohol use. For the abstract, go to <http://www.greenjournal.org/cgi/content/abstract/110/5/1102>.

### CHILD, ADOLESCENT, FAMILY & COMMUNITY HEALTH NEWS

5) **RAISING AWARENESS ABOUT GERD IN CHILDREN & ADOLESCENTS** The Annual Gastroesophageal Reflux Disease (GERD) Awareness Week is coming up November 18-24, and the International Foundation for Functional Gastrointestinal Disorders (IFFGD) encourages anyone who thinks their child might be affected by GERD to visit its website, <http://aboutgerd.org>, to learn more. GERD is one of the most common gastrointestinal disorders in children, caused when food and stomach acids flow back into the esophagus, causing a painful burning sensation. A study published in the Archives of Pediatric and Adolescent Medicine estimates that three to five percent of children under the age of 18 suffer to some degree with this condition. Many children with GERD eventually outgrow it – but in the meantime there are strategies for preventing or easing the condition. For more information, go to <http://aboutgerd.org>.

6) **CALL FOR ABSTRACTS: NBNA CONFERENCE 2008** The National Black Nurses Association (NBNA) has issued its call for abstracts, with a submissions deadline of December 15, 2007. The association's 36th Annual Institute and Conference is set for August 4-8, 2008 in Las Vegas, with a focus this year on the pre-

vention and management of chronic diseases. To be considered, abstracts must present an original program, project or document focusing on any of the NBNA's topic areas of focus. For more information and to receive complete abstract instructions, go to <http://www.nbna.org> or send email to [dmance@nbna.org](mailto:dmance@nbna.org).

### ADVOCATES IN ACTION

7) **DECEMBER 6: DEADLINE TO APPLY FOR FOLIC ACID PROMOTION GRANTS** As part of the National Folic Acid Program funded by the National Center on Birth Defects and Developmental Disabilities at the Centers for Disease Control and Prevention (CDC), folic acid promotion grants to local agencies and non-profit groups working to increase awareness of folic acid for women of childbearing age. One grant will be awarded at the \$15,000 level, two at the \$7,500 level or three at the \$5,000 level. Applicants will be selected based on the strength of their use of existing folic acid materials from partners such as the CDC, March of Dimes and Spina Bifida Association. They will also be evaluated based on the strength of their plan to reach regions of the country with higher rates of neural tube defects (NTDs), and potential for reaching key audiences: Hispanic women, women at increased risk for birth defects and young women. Applications are due by the close of business on Thursday, December 6, 2007. For more details or to apply, contact Adriane Griffen at a [griffen@sbaa.org](mailto:griffen@sbaa.org) or 202.944.3285, ext. 13.

### NONPROFIT MANAGEMENT

8) **FREE E-NEWS FROM FUNDRAISINGINFO.COM** FundraisingInfo.com, a resource for on-demand fundraising support, specializes in using the Internet and the collective experience of fundraising experts to provide training, advice and information about fundraising techniques, prospects, products and services. In addition to membership options and the website, they also offer a free e-newsletter featuring news and tips related to fundraising. Go to <http://www.fundraisinginfo.com>.

Sources:  
<http://www.businessgrouphealth.org>  
<http://www.bmj.com>  
<http://journals.elsevierhealth.com>  
<http://www.greenjournal.org>  
<http://aboutgerd.org>  
<http://www.nbna.org>  
<http://www.sbaa.org>  
<http://www.fundraisinginfo.com>

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## News From National Healthy Mothers, Healthy Babies— November 5, 2007

### MATERNAL-INFANT HEALTH NEWS

1) **AAP HELPS PEDIATRICIANS IDENTIFY AUTISM EARLIER** The American Academy of Pediatrics (AAP) has released two new clinical reports to help pediatricians recognize and address autism spectrum disorders (ASDs) earlier. The first report, "Identification and Evaluation of Children with Autism Spectrum Disorders," provides detailed information on signs and symptoms, including those that are subtle and may present before age 18 months. The report also introduces universal screening, which means pediatricians conduct formal ASD screening on all children at 18 and 24 months, regardless of whether there are any concerns. "Red Flags" that are absolute indications for immediate evaluation include: no babbling or pointing or other gesture by 12 months; no single words by 16 months; no two-word spontaneous phrases by 24 months; and loss of language or social skills at any age. The second report, "Management of Children with Autism Spectrum Disorders," covers educational strategies and associated therapies and advises intervention as soon as an ASD diagnosis is seriously considered. Both reports will be part of a new AAP toolkit for pediatricians that includes screening and surveillance tools, guideline summary charts, management checklists, developmental checklists, developmental growth charts, referral forms and tools, sample letters to insurance companies and family handouts. To download these reports, go to <http://www.aap.org/pressroom/AutismID.pdf> and <http://www.aap.org/pressroom/AutismMgmt.pdf>.

2) **REVIEW FINDS "BREAKING THE WATER" DOES NOT SPEED LABOR** A new review published in The Cochrane Library suggests that intentional rupture of the "bag of waters," or amniotic membranes, during labor does not strengthen or accelerate contractions. Nor does it prove to shorten the length of labor or lead to improved maternal satisfaction with the birth experience. Investigators reviewed the Cochrane Pregnancy and Childbirth Group's Trials Registers for clinical trials that randomly assigned patients to amniotomy ("breaking the waters") or regular labor, involving 4,893 birthing women. They found no statistically significant benefits associated with amniotomy. However, they did find a slightly increased risk of cesarean and a slightly reduced risk of low Apgar scores for women who received amniotomy. Authors note, "On the basis of the findings of this review, we do not recommend that amniotomy be introduced routinely as part of standard labor management and care." For this review, go to <http://www.cochrane.org/reviews/en/ab006167.html>.

3) **STUDY: CRIB BUMPERS POSE SAFETY RISK**

A research review published in the September issue of the Journal of Pediatrics finds that the risk of accidental injury or death associated with crib bumper pads outweigh any benefits they provide. The team reviewed US Consumer Product Safety Commission (CPSC) data from 1985-2005, noting that 27 accidental deaths of children ages one month to two years were attributed to suffocation or strangulation by bumper pads or their ties. They also found 25 non-fatal injuries related to bumper pads. Investigations suggested that some infants suffocated with their faces against the bumper pad, some died when they became wedged between the bumper and another object, and some died from strangulation by a bumper tie. For crib safety tips from the CPSC, go to <http://www.cpsc.gov/CPSC/PUB/PUBS/5030.html>.

4) **FOLIC ACID USE DECLINES AMONG CALIFORNIA'S HISPANIC WOMEN** Using new data from the California Women's Health survey, the California Department of Public Health recently reported that the use of folic acid supplements is declining among Hispanic women and women with lower levels of education in the state. The findings were reviewed in the CDC's Morbidity and Mortality Weekly Report (MMWR). Researchers warn that the trend is worrisome for several reasons. The number of pregnancies affected by a neural tube defect (NTD) is twice as high among Hispanic women as white women in California; the number of Hispanic births in the state has risen over the past decade; and Hispanics account for 52 percent of all California births. The team also warns that California and all other states are "far from meeting the Healthy People 2010 objectives for folic acid intake." To access the report, go to [http://www.cdc.gov/mmwr/preview/mmwrhtml/mm5642a3.htm?s\\_cid=mm5642a3\\_e](http://www.cdc.gov/mmwr/preview/mmwrhtml/mm5642a3.htm?s_cid=mm5642a3_e).

### CHILD, ADOLESCENT, FAMILY & COMMUNITY HEALTH NEWS

5) **CDC RELEASES SPANISH VERSION OF 2007 CHILD & ADOLESCENT IMMUNIZATION SCHEDULE** The Centers for Disease Control and Prevention (CDC) has released the updated Spanish-language version of its 2007 Child and Adolescent Immunization Schedule, covering birth to 18 years. In publishing the Spanish-language edition, a typo has been corrected in the child and adolescent catch-up schedule on page three of the document, which had incorrectly referred to tetanus and diphtheria vaccinations in terms of years, when it should have stated weeks. To access and print the schedule in both English and Spanish, go to <http://www.cdc.gov/vaccines/recs/schedules/child-schedule.htm>.

### ADVOCATES IN ACTION

6) **NEW RESOURCE AVAILABLE: WOMEN'S HEALTH USA 2007** The sixth edition of the data book, Women's Health USA 2007, developed by the Health Resources and Services Administration, is now available for use by program managers, advocates and policymakers at the federal, state and local levels. It provides a profile of women's health at the national level, drawing upon a variety of data sources and covering population characteristics, health status, health services use, and disparities along racial, ethnic, sex, gender and socioeconomic lines. New topics in this edition include gynecological and reproductive disorders, as well as autoimmune diseases and digestive disorders. To access Women's Health USA 2007, go to [http://www.mchb.hrsa.gov/whusa\\_07/index.htm](http://www.mchb.hrsa.gov/whusa_07/index.htm).

### NONPROFIT MANAGEMENT

7) **WEB ARTICLE: SOCIAL MARKETING FOR NONPROFITS** A new online article by Nedra Kline Weinreich, author of the book Hands-On Social Marketing, is a concise primer for nonprofit managers re-thinking how to use social marketing. She does a good job of distinguishing social marketing from conventional marketing tactics, and then gives you the basics of what you need to know about using social marketing to boost your nonprofit mission. To access the article, go to <http://nonprofit.about.com/od/nonprofitpromotion/a/socialmarketing.htm>.

Sources:

<http://www.aap.org>  
<http://www.cochrane.org>  
<http://www.cpsc.gov>  
<http://www.cdc.gov/mmwr>  
<http://www.cdc.gov/vaccines>  
<http://www.mchb.hrsa.gov>  
<http://nonprofit.about.com>

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# Other Public Health News

November is.....

**15**  
Great American Smokeout  
American Cancer Society  
www.cancer.org

**1 - 30**  
American Diabetes Month  
American Diabetes Association  
www.diabetes.org

**1 - 30**  
Lung Cancer Awareness Month  
Lung Cancer Alliance  
www.lungcanceralliance.org

**1 - 30**  
National Adoption Month  
National Council for Adoption  
www.adoptioncouncil.org

**1 - 30**  
Prematurity Awareness Month  
March of Dimes Birth Defects Foundation  
www.marchofdimes.com

**13**  
Prematurity Awareness Day  
March of Dimes Birth Defects Foundation  
www.marchofdimes.com

**26 - December 2**  
National Influenza Vaccination Week  
National Center for Immunization and Respiratory Diseases  
www.cdc.gov/flu

## Public Health Conferences and Events

**Wednesday, November 14, 2007**  
Title: 17<sup>th</sup> Annual Georgia Women's Assembly  
Women's Math: Knowledge + Numbers = Power  
See: [http://www.ciclt.net/wpg/main.asp?RoutineCk=Display&Client=wp&PT=edit\\_pages&Page=wp\\_events](http://www.ciclt.net/wpg/main.asp?RoutineCk=Display&Client=wp&PT=edit_pages&Page=wp_events)

**November 15-17, 2007**  
Title: World Congress on Disabilities  
Location: Washington, DC.  
See: [www.wcdexpo.com/conference.cfm](http://www.wcdexpo.com/conference.cfm)

**November 15-17, 2007**  
Title: National WIC Association Technology Conference  
Location: Atlanta, GA  
See: [www.nwica.org](http://www.nwica.org)

**November 27- 29, 2007**  
Title: 2007 National Prevention & Health Promotion Summit  
Location: Washington DC  
See: [www.cdc.gov/cochp/conference/index.htm](http://www.cdc.gov/cochp/conference/index.htm)

**December 6, 2007- 9am-10:30am**  
Title: Health Action Network  
Location: Loudermilk Conference Center  
See: To RSVP contact Jennifer Foushee at 404-885-9596 ext. 17

**December 12-14, 2007**  
Title: Thirteenth Annual Maternal and Child Health Epidemiology Conference  
Location: Crowne Plaza Hotel Atlanta-Ravinia (Perimeter Center)  
Atlanta, Georgia  
See: <http://www.cdc.gov/reproductivehealth/MCHEpi/2007/AboutConference.htm>



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This newsletter is being distributed to HMHB Coalition Members. Please submit your questions or comments about this newsletter and or its content to Jessica Hawkins at [jessica.hawkins@hmhbga.org](mailto:jessica.hawkins@hmhbga.org).

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