



# HMHB Resource Watch

**HEALTHY MOTHERS, HEALTHY BABIES**  
Coalition of Georgia

*Improving the health status of Georgia's Families.*

## Legislative Update

Sen. Orrin Hatch (R-Utah) on Tuesday said if lawmakers on Thursday are unable to override President Bush's veto of legislation that would reauthorize and expand SCHIP, he will push to quickly begin negotiations with the administration, the [Los Angeles Times](#) reports. "Assuming we don't override the veto, then I am certainly going to try to bring us all together to see what we can do to resolve this," Hatch said after a Capitol Hill rally urging Republicans to override the veto (Alonso-Zaldivar, [Los Angeles Times](#), 10/17).

Bush earlier this month vetoed legislation that would have provided an additional \$35 billion in funding for the program over the next five years and increased total SCHIP spending to \$60 billion. The additional funding would have been paid for by a 61-cent-per-pack increase in the tobacco tax. An override vote in the House is scheduled for Thursday ([Kaiser Daily Health Policy Report](#), 10/16).

House Democratic leaders say that they will not consider any SCHIP proposal that covers fewer than 10 million children. House Speaker Nancy Pelosi (D-Calif.) said that "no matter what happens" with the veto override vote, "we will continue to fight to insure 10 million children" (Lengell, [Washington Times](#), 10/17). Many "Democrats say they have already given away too much to come up with a bill acceptable to Hatch and other Republicans" and now would like to "keep sending the congressional bill back to the White House again and again" to "wear down the opposition ... by forcing Republican lawmakers to make politically unpopular votes

as the 2008 election approaches," according to the [Los Angeles Times](#).

Rep. Henry Waxman (D-Calif.) said, "I would prefer another attempt in March or April of next year to see if we can get the votes for a program closer to what Congress approved." However, the [Los Angeles Times](#) reports, that strategy "carries substantial risks ... in terms of politics and policy" because "[refusing to compromise could hurt the popular program and boomerang politically," and "[prolonged fighting could damage the program because it would almost certainly shatter the bipartisan coalition that has supported it" ([Los Angeles Times](#), 10/17).

The result of the "standoff" between the White House and congressional Democrats is "another chapter in the long-running dispute over the federal government's role in providing health care and an issue for the 2008 campaign," according to [USA Today](#) (Jackson, [USA Today](#), 10/17).

Source: [http://www.kaisernetwork.org/daily\\_reports/rep\\_index.cfm?DR\\_ID=48248](http://www.kaisernetwork.org/daily_reports/rep_index.cfm?DR_ID=48248)

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**October 17, 2007**

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## Better Brain's for Babies 10/17 deadline for the Train the Trainer Workshop

Better Brains for Babies is pleased to offer another Train the Trainer two-day workshop on Thursday and Friday, November 15 and 16, at Epworth-by-the-Sea on St. Simons. We thank the Early Childhood Comprehensive Systems (ECCS) initiative for the funding for this workshop. The application form is posted on the BBB website, [www.bbbgeorgia.org](http://www.bbbgeorgia.org), and we are accepting applications now.

The workshop will follow the same format as the two workshops conducted by the BBB Executive Committee members in March and April, with a review of the Trainer Guide, and small group exercises to apply the material to training situations. Each participant will receive the Trainer Guide kit with the flash animation CD. There will not be a registration fee for this workshop, as the location may mean more travel and overnight costs for most participants.

Applicants need to complete the application form on line, secure approval from supervisor to attend, and agree to follow the BBB trainer guidelines. To receive the kit and be qualified as a BBB trainer, participants need to participate for the full two days as scheduled. Deadline for applications is October 17. We will notify applicants about acceptance in late October.

## The Georgia Budget & Policy Institute Fact Sheet

### Facts Concerning the Bi-Partisan Children's Health Insurance Program Reauthorization Act of 2007 (CHIPRA) Vetoed by President

- The Bi-Partisan CHIPRA legislation, vetoed by the President, would increase federal funding for the State Children's Health Insurance Program (SCHIP) by \$35 billion over the next 5 years. Georgia would receive over \$400 million in federal funds per year, an additional \$240 million over current baseline federal funding for the PeachCare program. Georgia needs an additional \$130 million above current federal funding levels simply to serve the 275,000 low-income children currently enrolled in PeachCare. The additional \$240 million would enable Georgia to serve not only the 275,000 low-income children already enrolled, but would enable Georgia to serve an additional 100,000 low-income children currently eligible for PeachCare but not enrolled. This is a great deal for Georgia taxpayers in that the state contributes only \$1 for every \$2.70 received from the Federal government for the PeachCare program.
- The Congressional Budget Office (CBO) estimates that nationally, over two-thirds of all children who would gain SCHIP coverage due to additional funding contained in CHIPRA would otherwise be uninsured. This compares to the President's health care proposals relying on tax deductions and credits where 77 percent of the benefits would go to people who already have health insurance. CBO director Peter Orszag has stated that he "has not seen another plan that adds 5 million kids to [SCHIP and Medicaid] with a 33 percent crowd out rate. This is pretty much as good as it is going to get."
- Nationally, of the 3.8 million children who would benefit from the additional funding, it is estimated that 84 percent are children who have incomes below the current eligibility limits set by states.
- PeachCare is a government-subsidized program, not a government-run (single-payer or socialized medicine) health system. PeachCare beneficiaries receive coverage through private managed care plans. The American Medical Association, as well as trade associations for private insurance companies and drug companies, supports the efforts in Congress to use SCHIP to cover substantially more uninsured low-income children.
- PeachCare recipients share in the cost of the program. PeachCare charges a sliding scale premium that tops out at \$35 per month per child with a family cap of \$70 per month.
- Non-citizens are not eligible for SCHIP. The Bi-Partisan CHIPRA legislation vetoed by the President extends the Medicaid citizenship documentation requirement to SCHIP.

Source:<http://www.gbpi.org/pubs/specialreport/20071009.pdf>

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## News From National Healthy Mothers, Healthy Babies- October 15, 2007

### MATERNAL-INFANT HEALTH NEWS

1) **ACOG RECOMMENDS AGAINST ROUTINE PRENATAL THYROID SCREENING**  
The American College of Obstetricians and Gynecologists (ACOG) has weighed in on the debate over whether all pregnant women should be screened for hypothyroid disease. In a Committee Opinion issued earlier this month, ACOG recommends against routine screening, saying “there is no evidence that identifying and treating pregnant women with subclinical hypothyroidism improves either maternal or infant outcomes.” The thyroid, a gland located in the neck that produces hormones, controls body functions such as heart rate, temperature, blood pressure, weight and energy level. According to ACOG, untreated symptomatic hypothyroidism, in which the thyroid releases too much hormone, can lead to preterm birth, low birth weight and decreased mental ability in infants. For women it can lead to preeclampsia or placental abruption, in which the placenta separates from the uterine wall. An estimated two to five percent of all women have subclinical hypothyroidism, which has no symptoms and may be difficult to accurately detect with testing. ACOG’s decision says thyroid testing “should be limited to women with symptoms of thyroid disease and those with a history of thyroid disease or other medical conditions associated with it, such as diabetes.” For more on ACOG’s position, go to [http://www.acog.org/from\\_home/publications/press\\_releases/nr10-01-07-1.cfm](http://www.acog.org/from_home/publications/press_releases/nr10-01-07-1.cfm).

2) **NEW REPORT: BREASTFEEDING & THE RISK OF PEDIATRIC OVERWEIGHT**  
The Division of Nutrition and Physical Activity at the National Center for Chronic Disease Prevention and Health Promotion, CDC, has released a new report in its Issues to Practice series. “Does Breastfeeding Reduce the Risk of Pediatric Overweight?” examines the relationship between breastfeeding and child weight, including how this relationship may be influenced by factors such as duration, exclusivity and age at follow-up; recent data on initiation, duration and exclusivity of breastfeeding; and evidence-based interventions to promote breastfeeding. To download the report as a PDF, go to [http://www.cdc.gov/nccdphp/dnpa/nutrition/pdf/breastfeeding\\_r2p.pdf](http://www.cdc.gov/nccdphp/dnpa/nutrition/pdf/breastfeeding_r2p.pdf).

3) **“EVERY BABY HAS A STORY” NATIONAL TOUR**- To mark November as Prematurity Awareness Month, the March of Dimes has launched a new grassroots and integrated media project celebrating babies – those born healthy as well as those who need help to survive and thrive. An “Every Baby

Story Tour” coach will cross the nation on a 28-day road trip, collecting baby stories from parents and families at each stop. The tour begins this week, October 17 in New York City. It then continues to Washington, DC for the March of Dimes’ largest annual gathering of volunteers. Other cities include Atlanta, Nashville, Houston, Phoenix, Los Angeles, Denver, Chicago, St. Louis and Philadelphia. Among the celebrities lending their stories to the project are Fred Savage, Melissa Joan Hart and Kellie Martin. To add your story via an online scrapbook page, or to get more information about tour stops, go to <http://www.everybabyhasastory.org>.

4) **INFANT MEDICATIONS OFF THE MARKET**- Last week makers of over-the-counter oral cough and cold medications marketed for infants announced that they are voluntarily pulling the products off store shelves. According to a statement from the trade group representing the manufacturers and distributors, the Consumer Healthcare Products Association (CHPA), “Potential misuse of these infant medicines, not product safety, is driving the voluntary withdrawal.” The products include Dimetapp, Little Colds, Pediacare, Robitussin, Triaminic and Tylenol infant products. It does not apply to cold and cough medications marketed to children who are at least two years old. The US Food and Drug Administration (FDA) is currently reviewing the safety and effectiveness of nonprescription cough and cold medications for young children. For the FDA release on this issue, go to [http://www.fda.gov/cder/drug/advisory/cough\\_cold.htm](http://www.fda.gov/cder/drug/advisory/cough_cold.htm).

### CHILD, ADOLESCENT, FAMILY & COMMUNITY HEALTH NEWS

5) **OCTOBER OBSERVANCE TO PREVENT DOMESTIC VIOLENCE**  
The statistics are shocking: One in every four women experiences domestic violence in her lifetime. And 30 to 60 percent of perpetrators of domestic violence also abuse children in the household, with far-reaching ramifications that can last for generations.

October is Domestic Violence Awareness Month, with national, state and local prevention activities taking place across the country. Partners working together to service domestic violence victims and educate for prevention include healthcare providers, faith-based groups, corporations, women’s organizations and crisis intervention providers. To find event listings or to add your own, go to <http://www.ncadv.org/events>. To sign up for the National Coalition Against Domestic Violence (NCADV) newsletter, go to <http://www.ncadv.org/newsletterSignup.php>.

6) **CALIFORNIA JOINS MOVEMENT TO PROTECT KIDS FROM SECOND-HAND SMOKE**- According to a report issued last year by the Harvard School of Public Health, second-hand smoke in cars may be up to 10 times more dangerous than second-hand smoke in a home. And several states are doing something about it, in the interest of children who are vulnerable to both short-term and long-term health effects. Last week California Gov. Arnold Schwarzenegger signed a bill into law that makes it illegal to smoke in a vehicle when a minor child is present, with fines up to \$100. This makes California only the third state protecting children from second-hand smoke in vehicles, along with Arkansas (with children age six and younger) and Louisiana (children age 13 and younger). Maine lawmakers will consider a similar bill in January. The California ban takes effect January 1 and is among several new smoking laws adopted in the state to protect children and teens. Another of the new bans prohibits smoking within 25 feet of a playground. For more information about federal and state initiatives aimed at protecting minors, go to the Campaign for Tobacco-Free Kids website, <http://tobaccofreekids.org>.

### ADVOCATES IN ACTION

7) **CDC COOPERATIVE GRANTS FOR CHILD HEALTH PROMOTION**  
The Centers for Disease Control (CDC) has grant money available for Promotion of Physical Activity and Coordinated School Health Programs, Nutrition and Tobacco-Use Prevention (CSHP and PANT). Eligible applicants may include State Education Agencies, federally recognized Tribal Governments and large urban education agencies. The deadline for letters of intent is October 23, and the deadline for applications is November 21. For an overview of the Funding Opportunity Announcement (FOA) 801, go to <http://www.cdc.gov/healthyouth/foa-801>.

### NONPROFIT MANAGEMENT

8) **BEGINNER’S GUIDE TO FUNDRAISING WITH ONLINE AUCTIONS**  
About.com’s nonprofit section features a new article on fundraising through online auctions, authored by Jon Carson, CEO of cMarket. The piece covers the ways online auctions can benefit nonprofit organizations, bidders and sponsors alike – and includes tips for getting started and getting the word out. To access this article, go to <http://nonprofit.about.com/od/fundraising/a/howtoauction.htm?nl=1>.



## News From National Healthy Mothers, Healthy Babies— October 8, 2007

- 1) ACNM Celebrates National Midwifery Week
- 2) Casey Foundation Report on Preterm Births
- 3) Study: Breastfeeding Does Not Increase Toddler Tooth Decay
- 4) NACCHO Issue Brief on Depression in Pregnant & Parenting Women
- 5) FDA Considering Ban on Over-the-Counter Cough & Cold Medicines for Young Children
- 6) Bush Vetoes Bipartisan Children's Health Insurance Bill
- 7) Nominations Invited: Collaboration to Combat Child Obesity
- 8) YouTube Unveils Nonprofit Program

### MATERNAL-INFANT HEALTH NEWS

1) ACNM Celebrates National Midwifery Week October 7-13, 2007 is National Midwifery Week, during which midwives across the US are being recognized for their contributions to women and their families. Members of the American College of Nurse-Midwives are holding community-based events nationwide to educate the public about midwifery and to thank their communities for their support. For more information on Midwifery Week and access free materials, go to <http://www.midwife.org>.

2) CASEY FOUNDATION REPORT ON PRETERM BIRTHS  
The Annie E. Casey Foundation has released the latest in its KIDS COUNT Data Snapshot Series, "Too Many Babies Born Before Their Time: The Growing Problem of Preterm Births." Through both research and grant-making, the Casey Foundation is supporting efforts to identify interventions that reduce preterm births, noting that many babies who start off life with health problems never fully catch up with their peers, leaving them at a developmental disadvantage. To access this free Snapshot Report online, go to [http://www.kidscount.org/sld/snapshot\\_preterm.jsp](http://www.kidscount.org/sld/snapshot_preterm.jsp).

3) STUDY: BREASTFEEDING DOES NOT INCREASE TODDLER TOOTH DECAY  
New research published in the October issue of the journal Pediatrics finds that breastfeeding does not increase the risk of toddler tooth decay, answering an ongoing debate between some breastfeeding advocates and their critics. The study did find that contributing factors to the cavities that affect one in four young children include smoking during pregnancy, birth to a teen mother and poverty. Mexican-American children are cited as experiencing higher than average rates of early childhood tooth decay. The research team found that breastfeeding had a limited protective function against childhood caries. That is, nursing was associated with a 40 percent reduced risk, but only until factors such as poverty status, maternal age and maternal prenatal smoking entered the analyses. For the abstract, go to <http://pediatrics.aappublications.org/cgi/content/abstract/120/4/e944>.

### 4) NACCHO ISSUE BRIEF ON DEPRESSION IN PREGNANT & PARENTING WOMEN

In August the National Association of County and City Health Officials (NACCHO) released a new Women's Mental Health Issue Brief, "Local Health Department Strategies in Addressing Depression Among Pregnant and Parenting Women." The four-page publication provides background information on antepartum and postpartum depression, including research findings and risk factors. It also details challenges to providing integrated mental health services to women, as well as spotlighting a few highly successful programs in communities across the nation. To download this Issue Brief, go to [http://www.naccho.org/pubs/documents/na148\\_womensmental.pdf](http://www.naccho.org/pubs/documents/na148_womensmental.pdf).

### 5) FDA CONSIDERING BAN ON OVER-THE-COUNTER COUGH & COLD MEDICINES FOR YOUNG CHILDREN

On September 28, a panel of safety experts at the US Food and Drug Administration (FDA) urged the agency to consider a ban on over-the-counter, multi-symptom cough and cold medicines for children under age six. The recommendation would impact the approximately 800 medications marketed in the US for infants, toddlers and preschool-age children. According to the reviewers, there is little evidence that these medications are safe and effective for young children. They also suggested that dosing droppers and cups included with children's over-the-counter products should be standardized, as a safety measure against overdose. A meeting of additional outside experts is scheduled for October 18-19 to examine the safety of these medications and offer their own recommendations to the FDA. For an FDA release on this issue, go to [http://www.fda.gov/cder/drug/advisory/cough\\_cold.htm](http://www.fda.gov/cder/drug/advisory/cough_cold.htm).

### CHILD, ADOLESCENT, FAMILY & COMMUNITY HEALTH NEWS

6) BUSH VETOES BIPARTISAN CHILDREN'S HEALTH INSURANCE BILL  
Last week President Bush vetoed a bill passed by Congress that would expand health insurance coverage for low-income children, and the two-thirds majority in both houses of Congress that is required to override a veto is currently in doubt. The bill called for adding an estimated four million mostly low-income children to a program that currently covers 6.6 million. Funding for the measure would come from higher tobacco taxes, including a 61-cent increase on packs of cigarettes. For the American Academy of Pediatrics' response to this presidential veto, go to <http://www.aap.org/new/SCHIPVeto.pdf>.

ADVOCATES IN ACTION  
7) NOMINATIONS INVITED: COLLABORATION TO COMBAT CHILD OBESITY

The Robert Wood Johnson Foundation, the Centers for Disease Control and Prevention's Division of Adolescent and School Health, Division of Nutrition, Physical Activity and Obesity, Prevention Research Centers Program Office and the CDC Foundation are launching a two-year collaborative project to identify and assess local-level programs and policies that have had notable success at improving the eating habits and physical activity levels of children. They are seeking nominations for programs or policies that fall into the following three areas: 1) comprehensive school physical activity programs, 2) after school or daycare programs addressing obesity and 3) increasing access to fresh foods in low-SES inner-city communities. The goal of this project is to conduct "evaluability" assessments, which are pre-evaluations to determine if a program is promising and ready for a more rigorous full evaluation. Submission deadline is Friday, October 26. For more information, contact Nicola Dawkins at [nicola.u.dawkins@macrointernational.com](mailto:nicola.u.dawkins@macrointernational.com) or 404.321.3688.

### NONPROFIT MANAGEMENT 8) YOUTUBE UNVEILS NONPROFIT PROGRAM

YouTube, the leading web hub for online video, has unveiled its new Nonprofit Program, intended to make it easier for users to find, watch and engage with nonprofit video content on the site. The program allows organizations with 501c3 status to register for the program and receive a free nonprofit-specific YouTube channel. There, they can upload footage of their work, PSAs and calls to action. The channel also allows them to collect donations with no processing costs, using the newly launched Google Checkout for Nonprofits. You can apply for a nonprofit channel type by: <http://youtube.com/nonprofits> and filling out a short application, to be processed by their grants team. This page also contains information on how to take advantage of the new program and how to use YouTube effectively for advocacy and fundraising.

Information is reported as provided and does not necessarily represent the view of or the endorsement by the National Healthy Mothers, Healthy Babies Coalition. A complete copy of HMHB's disclaimer is available on the HMHB Web site at <http://www.hmhb.org/disclaimer.html>

# Other Public Health News

## October is.....

1 - 31  
Healthy Lung Month  
www.lungusa.org

1 - 31  
National Breast Cancer Awareness Month  
National Breast Cancer Awareness Month  
Board of Sponsors  
www.nbcam.org

1 - 31  
National Dental Hygiene Month  
American Dental Hygienists' Association  
www.adha.org

1 - 31  
National Down Syndrome Awareness  
Month  
National Down Syndrome Society  
www.ndss.org

1 - 31  
National Family Sexuality Education  
Month / Let's Talk  
Planned Parenthood Federation of America  
www.plannedparenthood.org

1 - 31  
Sudden Infant Death Syndrome Awareness  
Month  
First Candle/SIDS Alliance

15 - 19  
National Health Education Week  
National Center for Health Education  
Society for Public Health Education  
www.nche.org

15 - 19  
National School Lunch Week  
School Nutrition Association  
www.schoolnutrition.org

19  
National Mammography Day  
American Cancer Society  
www.cancer.org

24  
Lung Health Day  
American Association for Respiratory  
Care  
www.aarc.org/headlines/  
lung\_health\_day/

## Public Health Conferences and Events

### October 24-26

Title: Family Connection Partnership, 9<sup>th</sup> Biennial Conference, "Community Improvement: Tools of the trade"

Location: The Classic Center  
City: Athens, GA.

See: <http://www.gafcp.org/news/conference/index.html>

### October 26 - 28, 2007

Title: 19th Annual NASW-GA Conference  
[Health, Hope and Community: Holistic Practice of Mind, Body and Spirit](#)

Location: Marietta Conference Center & Resort  
See: <http://www.naswga.org/>

### October 27-29

Title: The American Academy of Pediatrics (AAP) 2007 National Conference & Exhibition (NCE)

Location: San Francisco, CA  
See: <http://www.aap.org/nce/>

### November 3-7

Title: American Public Health Association  
2007 Annual Meeting & Exposition  
Location: Washington, D.C.



healthy mothers, healthy babies

## HEALTHY MOTHERS, HEALTHY BABIES

Coalition of Georgia

*Improving the health status  
of Georgia's Families.*

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This newsletter is being distributed to HMHB Coalition Members. Please submit your questions or comments about this newsletter and or its content to Jessica Hawkins at [jessica.hawkins@hmhbga.org](mailto:jessica.hawkins@hmhbga.org).

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