



HMHB Resource Watch
September 10, 2007

**Register Now for HMHB's Annual Meeting and
Conference at www.hmhbga.org**

Wednesday, October 3, 2007
9:00 am- 4:00 pm.

You can now register online by visiting www.hmhbga.org. If you would like to be an exhibitor at the 2007 Annual Meeting and Conference please contact Jessica Hawkins at 770-451-0020, ext. 303, this is an excellent opportunity to highlight your agency.

HMHB in the Community

HMHB has been approved to participate in Community Health Charities of Georgia employee giving campaign. Please consider participating in this wonderful workplace giving program established by CHCG and mention our code #37995.

News from National HMHB

August 27, 2007

- 1) FDA Issues Warning on Breastfeeding & Codeine
- 2) New Campaign to Prevent Shaken Baby Syndrome
- 3) Study: Birth Defects Associated with Preterm Birth & Low Birth Weight
- 4) Restricting Labor Induction: The New Trend?
- 5) Report: Preventive Care Could Save 100,000 Lives Annually
- 6) Free Resource: Tips for Nonprofit Blogging & Social Networking
- 7) Positions with Safe Kids Worldwide

MATERNAL-INFANT HEALTH NEWS

1) FDA ISSUES WARNING ON BREASTFEEDING & CODEINE

Last week the US Food and Drug Administration (FDA) issued a warning to breastfeeding women taking codeine about the possible risk of overdose for their infants. Codeine is often prescribed for pain management after childbirth that involves an episiotomy or a cesarean section. Because some women are “ultra-rapid-metabolizers” of codeine, which transforms into morphine in the body, higher than normal amounts of the drug can enter the bloodstream and breast milk. The warning is not intended to discourage women from breastfeeding, but to encourage them to talk with their healthcare provider and to watch their infants for signs of overdose. Symptoms can include sleeping for long periods, difficulty breastfeeding, constipation, breathing problems or limpness in the arms or legs. FDA also recommends that physicians prescribe codeine-containing products to nursing mothers in the lowest dose needed, for the shortest amount of time, and to closely monitor their infants. For the FDA warning, go to <http://www.fda.gov/cder/drug/infopage/codeine/default.htm>.

2) NEW CAMPAIGN TO PREVENT SHAKEN BABY SYNDROME

A new program is educating parents about patterns of crying in normal infants that are frustrating and can lead to shaking or abuse. Materials including brochures and a video aim to help parents understand and handle the sometimes inconsolable periods of normal early crying. The materials have been under development and testing since 2004 by a group of partners including the National Center on Shaken Baby Syndrome (NCSBS), and have been tested in maternity services, pediatric offices, prenatal classes and nurse home visitor programs. For more about the campaign, “The Period of PURPLE Crying: Preventing Shaken Baby Syndrome and Other Infant Abuse,” go to <http://www.dontshake.org/Subject.aspx?categoryID=13&PageName=UnderstandInfantCrying.htm>.

3) STUDY: BIRTH DEFECTS ASSOCIATED WITH PRETERM BIRTH & LOW BIRTH WEIGHT

A study published in the August 2007 issue of the journal *Obstetrics and Gynecology* finds that birth defects are associated with preterm birth and low birth weight, even when controlling for other factors such as pregnancy complications and multiple shared risk factors. The analysis, which included over 33,000 women, found that babies with a birth defect were 2.7 times more likely to deliver preterm at less than 37 weeks, 7 times more likely to deliver preterm at less than 34 weeks and 11.5 times more likely to deliver very preterm at less than 32 weeks. Babies with a birth defect were 3.6 times more likely to be low birthweight at less than 2,500 g. and 11.3 times more likely to be very low birthweight at less than 1,500 g. For the abstract, go to <http://www.greenjournal.org/cgi/content/abstract/110/2/318>.

4) RESTRICTING LABOR INDUCTION: THE NEW TREND?

A report published in the Los Angeles Times finds that a growing number of hospitals and healthcare organizations are “questioning the wisdom” of inducing labor in pregnant women, as the number of inductions has increased. The report cites research suggesting that induced labor may lead to more c-sections, use of forceps, vacuum deliveries, longer hospital stays and increased cost – and that it may increase pain during labor because induction drugs may cause stronger contractions. The story also profiles facilities that have banned elective induction under specific circumstances, such as before 39 weeks or in the absence of “clear evidence” that the cervix is dilated, as well as Ascension Health, the largest not-for-profit healthcare system in the US, which has established stringent conditions for elective induction. For the LA Times story, go to <http://www.latimes.com/features/health/la-he-induction13aug13,1,5179922.story?page=1&cset=true&ctrack=1&coll=la-headlines-health>.

CHILD, ADOLESCENT, FAMILY & COMMUNITY HEALTH NEWS

5) REPORT: PREVENTIVE CARE COULD SAVE 100,000 LIVES ANNUALLY

A report released by Partnership for Prevention and funded by the CDC, the Robert Wood Johnson Foundation and the WellPoint Foundation finds that increasing the use of five preventive care practices could save 100,000 American lives each year. The report, “Preventive Care: A National Profile on Use, Disparities and Health Benefits,” describes “serious deficiencies in the use of preventive care,” including annual flu shots, taking low-dose aspirin daily and being screened for cancers. In terms of disparities, the report finds that Hispanic Americans are less likely than whites and African Americans to use 10 of the 11 preventive services analyzed. To download the complete report, go to <http://www.rwjf.org/pr/product.jsp?id=19896&catid=15&typeid=136>.

NONPROFIT MANAGEMENT

6) FREE RESOURCE: TIPS FOR NONPROFIT BLOGGING & SOCIAL NETWORKING

The Nonprofit Technology Network website is making available an extensive list of links and articles on “Blogs, Social Networks and Tags for Nonprofits,” compiled during the recent Neighborhood Networks Conference in Washington, DC. The list includes collections of tips and case studies, including “best practices” for nonprofit organizations using social networking sites like MySpace and Facebook, as well as a link to a recorded seminar on integrating blogs into your communication strategies. To access this free resource, go to http://docs.google.com/View?docid=ddnmpks4_23dh52wt.

JOB OPPORTUNITY

7) POSITIONS WITH SAFE KIDS WORLDWIDE

Safe Kids Worldwide, a global network of organizations whose mission is preventing accidental childhood injury, is accepting applicants for several positions in its Washington, DC headquarters. Open positions include Grants Manager, Manager of Corporate and Institutional Relations, Annual Giving Coordinator, Publications Manager and Program Associate. For more about these and other opportunities, go to http://www.usa.safekids.org/tier2_rl.cfm?folder_id=3000.

Sources:

<http://www.fda.gov>

<http://www.dontshake.org>

<http://www.greenjournal.org>

<http://www.latimes.com>

<http://www.rwjf.org>

<http://www.nten.org>

<http://www.usa.safekids.org>

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Last week: September 3, 2007

- 1) Toolkit Available for Infant Mortality Awareness Month
- 2) Study: Smoking During Breastfeeding Disrupts Infant Sleep
- 3) CDC Report: Maternal Mortality Rate Highest in Decades
- 4) AAP Offers Resources on Toy Safety & Lead Exposure
- 5) Johnson & Johnson Community Health Grants
- 6) Free Newsletter & Resources at GuideStar.org
- 7) Docs for Tots Seeks Deputy Executive Director

MATERNAL-INFANT HEALTH NEWS

1) TOOLKIT AVAILABLE FOR INFANT MORTALITY AWARENESS MONTH

The National Healthy Start Association (NHSA) has created a new resource for use during the first Infant Mortality Awareness Month, being observed in September. Designed to raise awareness of the factors contributing to infant mortality and help communities become active in reducing infant mortality rates, the toolkit includes promotional materials, fundraising and advocacy tools, marketing tips and fact sheets. It can be used by Healthy Start programs and others in communities nationwide, and is available for free access and download at <http://www.healthystartassoc.org/tkguide.html>.

2) STUDY: SMOKING DURING BREASTFEEDING DISRUPTS INFANT SLEEP

A study to be published in the September issue of the journal Pediatrics finds that maternal smoking while breastfeeding can cause sleepless nights for both baby and mom. According to the study, "Breastfeeding and Smoking: Short-term Effects on Infant Feeding and Sleep," finds that infants spent considerably less time sleeping during the hours immediately after their mothers smoked than when mothers refrained from smoking. The study's authors also note previous research indicating that nicotine has damaging effects on the developing infant brain, and that maternal smoking during early childhood increases the risk that the child will smoke during adolescence. According to the American Academy of Pediatrics (AAP), more than 250 million women smoke tobacco worldwide. The abstract of this study is expected to be available online September 4 at <http://pediatrics.aappublications.org>.

3) CDC REPORT: MATERNAL MORTALITY RATE HIGHEST IN DECADES

According to a new report from the CDC's National Center for Health Statistics, the US maternal mortality rate has reached its highest peak since the 1970s. The data show the maternal mortality rate at 13 deaths per 100,000 live births in 2004, and 12 deaths per 100,000 live births in 2003 – the first time the maternal death rate rose above 10 since the year 1977. The report attributes the increase in maternal deaths as "largely reflecting" more states' use of a separate item on death certificates indicating pregnancy status of women. Other possibilities suggested by research and experts in the field may be the high number of cesarean sections, the rise in obesity and its complications and the advancing age at which American women give birth. Some studies also suggest that disparities in race and quality of care contribute to the rising maternal death rate. To download the complete report, go to http://www.cdc.gov/nchs/data/nvsr/nvsr55/nvsr55_19.pdf.

CHILD, ADOLESCENT, FAMILY & COMMUNITY HEALTH NEWS

4) AAP OFFERS RESOURCES ON TOY SAFETY & LEAD EXPOSURE

The American Academy of Pediatrics (AAP) has compiled resources to help parents and families keep children safe, in response to recent recalls of millions of toys and lead exposure warnings from the Consumer Product Safety Commission (CPSC). Among the tools are a list of toys recalled due to lead, toy safety

guidelines, frequently asked questions, a list of age-appropriate toys and toys to avoid, information about lead screening and AAP's statement on preventing, detecting and managing lead exposure in children. To access these resources, go to <http://www.aap.org/new/toyrecall.htm>.

ADVOCATES IN ACTION

5) JOHNSON & JOHNSON COMMUNITY HEALTH GRANTS

The deadline is October 1, 2007 to apply to the Johnson & Johnson Community Health Care Program, which funds projects for medically underserved communities in partnership with the Johns Hopkins Bloomberg School of Public Health. Eligible applicants are nonprofit community-based healthcare organizations in Arizona, Mississippi, New Mexico and South Carolina that target rural populations and ethnic-minority populations at risk for or experiencing high rates of diabetes and obesity. This year's program focuses on promoting wellness programs and healthy life choices related to diabetes and obesity. Preventive and other interventions addressing these conditions in high-risk groups will receive priority – And additional consideration will be given to programs focusing on care for children, including adolescents. For program information and application instructions, go to <http://www.jhsph.edu/johnsonandjohnson>.

NONPROFIT MANAGEMENT

6) FREE NEWSLETTER & RESOURCES AT GUIDESTAR.ORG

GuideStar.org is a web-based organization facilitating relationships among grantmakers, nonprofits, business, government, media, and researchers, "connecting people with nonprofit information." In addition to various options of paid subscription for their services and online classes, GuideStar.org also publishes a free e-newsletter, as well as selected articles with free public access on their website. Content covers everything from fundraising to insurance, nonprofit administration to volunteer recruitment, web development and Internet strategy, ethics and the use of technology. Go to <http://www.guidestar.org>.

JOB OPPORTUNITY

7) DOCS FOR TOTS SEEKS DEPUTY EXECUTIVE DIRECTOR

Docs for Tots, a nonpartisan advocacy organization encouraging doctors to fulfill their role as advocates for infants, toddlers and preschoolers, is accepting applicants for the position of Deputy Executive Director in its Washington, DC office. The individual in this position will work in close collaboration with the Executive Director in carrying out the mission and day-to-day operation of the organization, as well as representing the organization to outside agencies. For the full position description and to apply, send email to trush@docsfortots.org. To learn more about Docs for Tots, go to <http://www.docsfortots.org>.

Sources:

<http://www.healthystartassoc.org>

<http://pediatrics.aappublications.org>

<http://www.cdc.gov>

<http://www.aap.org>

<http://www.jhsph.edu>

<http://www.guidestar.org>

<http://www.docsfortots.org>

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Other Public Health News

September is.....

America On the Move's September Campaign
America On the Move Foundation
www.americaonthemove.org

Childhood Cancer Month
Candlelighters Childhood Cancer Foundation
www.candlelighters.org/septchildhoodcancermonth.htm

Leukemia & Lymphoma Awareness Month
The Leukemia & Lymphoma Society
www.lls.org

National Acceptance Month
Children's Craniofacial Association
www.ccakids.org

National Alcohol and Drug Addiction Recovery Month
Substance Abuse and Mental Health Services Administration
Center for Substance Abuse Treatment
www.recoverymonth.gov

National Cholesterol Education Month National Heart, Lung, and Blood Institute Health Information Center
www.hin.nhlbi.nih.gov/cholmonth

National Pediculosis Prevention Month/ Head Lice Prevention Month
National Pediculosis Association, Inc.
www.headlice.org

National Sickle Cell Month
Sickle Cell Disease Association of America, Inc.
www.sicklecelldisease.org

Ovarian Cancer Awareness Month
National Ovarian Cancer Coalition
www.ovarian.org

Fruit and Vegetable Month
Fruit and Vegetable Program Office
Centers for Disease Control and Prevention/Produce for Better Health Foundation
www.fruitsandveggiesmatter.gov

Healthy Aging® Month
Educational Television Network, Inc.
www.healthyaging.net

Prostate Cancer Awareness Month
National Prostate Cancer Coalition
www.fightprostatecancer.org

Sports and Home Eye Safety Month
Prevent Blindness America
www.preventblindness.org

Whole Grains Month
The Whole Grains Council
www.wholegrainscouncil.org/WGmonth.html

16th - 22nd
National Farm Safety & Health Week
National Education Center for Agricultural Safety
www.nsc.org/necas

16th - 22nd
National Rehabilitation Awareness Celebration
National Rehabilitation Awareness Foundation
www.nraf-rehabnet.org

18th
Take a Loved One for a Check-up Day
Office of Minority Health
U.S. Department of Health and Human Services
www.healthgap.omhrc.gov

21st
World Alzheimer's Day
Alzheimer's Disease International
www.alz.co.uk/adi/wad/

26th

National Mesothelioma Awareness Day

Mesothelioma Applied Research Foundation

www.marf.org

Public Health Conferences and Events

September

September 12 - 14

Morehouse School of Medicine

Primary Care and Prevention Conference

Time: 9:30 a.m. - 5:30 p.m.

Location: Loudermilk Center, 40 Courtland St., Atlanta, GA

See: http://www.msm.edu/Events/September_12,_2007.htm

September 17-19

Title: Georgia Rural Health Association's Annual Conference: Making Rural Healthy People 2010 a Reality in Georgia

Location: UGA Conference Center and Hotel

City: Athens, GA.

See: <http://www.garuralhealth.org/>

September 26th

From: 8:30 a.m. - 4:30 p.m.

Title: "The Best Years of Their Lives: Improving Outcomes for Older Adolescents". Voices for Georgia's Children, presents 100 Voices: A Policy Institute.

Location: Carter Center

City: Atlanta, GA.

See: <http://www.georgiavoices.org/EventCalendar/100Voices07.aspx>

September 29-October 2

Title: American Dietetic Association: The Food & Nutrition Conference & Expo

Location: Philadelphia, PA.

See: http://www.eatright.org/cps/rde/xchg/ada/hs.xsl/7539_ENU_HTML.htm

October 3rd

Title: Healthy Mothers, Healthy Babies Coalition of Georgia Annual Meeting and Conference

Location: Georgia Freight Depot

City: Atlanta, GA.

See: www.hmhbga.org

October 24-26

Title: Family Connection Partnership, 9th Biennial Conference, "Community Improvement: Tools of the trade"

Location: The Classic Center

City: Athens, GA.

See: <http://www.gafcp.org/news/conference/index.html>

October 26 - 28, 2007

Title: 19th Annual NASW-GA Conference [Health, Hope and Community: Holistic Practice of Mind, Body and Spirit](#)

Location: Marietta Conference Center & Resort

See: <http://www.naswga.org/>

October 27-29

Title: The American Academy of Pediatrics (AAP) 2007 National Conference & Exhibition (NCE)

Location: San Francisco, CA

See: <http://www.aap.org/nce/>

November 3-7

Title: American Public Health Association 2007 Annual Meeting & Exposition

Location: Washington, D.C.

See: <http://www.apha.org/meetings/>

This newsletter is being distributed to HMHB Coalition Members. Please submit your questions or comments about this newsletter and or its content to Jessica Hawkins at jessica.hawkins@hmhbga.org. Thank you for assisting HMHB in improving the health status of Georgia's families.

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