



## **HMHB Resource Watch April 18, 2007**

### **HMHB Upcoming Events**

Keep checking out our website [www.hmhbga.org](http://www.hmhbga.org) for more events. If you know of any events that we don't have listed, contact us at 770.451.0020.

### **HMHB Legislative Update**

For Monday's Legislative update, please see the attached pdf document on this email.

### **News from National HMHB**

On May 8, National Children's Mental Health Awareness Day, several leading organizations will co-host a Capitol Hill briefing drawing attention to critical policy and healthcare needs. Now is a great time to contact your Congressional representatives, urging them to put the event on their calendars and make children's mental health a priority. To find contact information for your members of Congress, go to

[http://takeaction.mentalhealthamerica.net/site/PageServer?pagename=Find\\_Your\\_Legislators](http://takeaction.mentalhealthamerica.net/site/PageServer?pagename=Find_Your_Legislators).

For free materials on Children's Mental Health Awareness Day, go to

<http://www.systemsofcare.samhsa.gov/nationalawareness/materials.aspx>.

April is Autism Awareness Month. Autism is one of a group of disorders known as autism spectrum disorders (ASDs). ASDs include autistic disorder, pervasive developmental disorder – not otherwise specified (PDD-NOS, including atypical autism), and Asperger syndrome. These conditions all have some of the same symptoms, but they differ in terms of when the symptoms start, how severe they are, and the exact nature of the symptoms. To view an ASD Fact Sheet, to <http://www.cdc.gov/ncbddd/autism/actearly/autism.html>.

## **This Week: April 16, 2007 - vol. 8 no.16**

- 1) April 19: Next in the “Emerging Issues” Conference Call Series
- 2) Senator Clinton Re-Introduces Gestational Diabetes Act
- 3) Save the Date: Lamaze International Conference Set for September 6-9
- 4) Resource Packet Available for National Child Abuse Prevention Month
- 5) National Children’s Study Calls for New Proposals
- 6) North Carolina’s Early Childhood Dental Program Serves as Model
- 7) Photo Opp: Nonprofits to be featured on the Cover of “Giving USA 2007”
- 8) WithinReach Invites Applicants for Executive Director

### **MATERNAL-INFANT HEALTH NEWS**

1) APRIL 19: NEXT IN THE “EMERGING ISSUES” CONFERENCE CALL SERIES  
Registration is now open for the next in the national “Emerging Issues in Maternal and Child Health” conference call series, co-hosted by CityMatCH and NACCHO. “Maintaining Focus on MCH” is set for Thursday, April 19 from 3 to 4:30 p.m. Eastern. Expert presenters on this call are Jeffrey Lobas, MD, EdD, MPA, immediate past president of the Association of Maternal and Child Health Programs (AMCHP) and director of Child Health Specialty Clinics in Iowa City, Iowa, and Peter Simon, MD, MPH, assistant medical director of the Rhode Island Department of Health. Speakers will address the challenges of effective leadership and communication skills, new types of partnerships and thoughtful social marketing to serve maternal-child health populations. To register online for this free call, go to <http://www.citymatch.org>.

2) SENATOR CLINTON RE-INTRODUCES GESTATIONAL DIABETES ACT  
Members of the US Congress have reintroduced bipartisan legislation, The Gestational Diabetes (GEDI) Act of 2007, aimed at halting the increasing rates of diabetes among pregnant women nationwide. The GEDI Act 2007 was introduced by Senator Hillary Rodham Clinton (D-NY) and is co-sponsored by Senator Susan Collins (R-Maine). The bill would set up a national grant program enabling communities to determine the best approaches to preventing, diagnosing and treating gestational diabetes on the local level. Additionally, grants would be available to state-based diabetes prevention and control programs, for the collection and analysis of surveillance data. According to the American Diabetes Association, which endorses the bill, this condition affects four to eight percent of all pregnant women and is linked to the fact that more women are entering pregnancy overweight. For more on the GEDI Act, go to <http://www.govtrack.us/congress/bill.xpd?bill=s110-907>.

3) SAVE THE DATE: LAMAZE INTERNATIONAL CONFERENCE SET FOR SEPTEMBER 6-9  
Lamaze International will host its Annual Conference 2007 September 6-9 in Phoenix, Arizona, featuring nationally recognized speakers, continuing education opportunities, special interest meetings and a large exhibit hall. The event is aimed at childbirth educators, midwives, doulas, lactation consultants, and other healthcare providers. For more information about submitting an abstract, registering as an attendee, scholarship opportunities or exhibit space, go to <http://www.lamaze.org/ChildbirthEducators/WorkshopsConference/AnnualConference>.

### **CHILD, ADOLESCENT, FAMILY & COMMUNITY HEALTH NEWS**

#### 4) RESOURCE PACKET AVAILABLE FOR NATIONAL CHILD ABUSE PREVENTION MONTH

According to the US Department of Health and Human Services (HHS), in 2005 approximately 899,000 children were determined to be victims of abuse or neglect, and among confirmed cases that year, 1,460 children died due to abuse. April is National Child Abuse Prevention Month, drawing attention to this growing problem. To help you become an agent of change, the HHS Children's Bureau, Office on Abuse and Neglect, its Child Welfare Information Gateway and the FRIENDS National Resource Center for Community-Based Child Abuse Prevention has created a resource packet, available for free downloading in a printable format. The materials are targeted specifically for service providers who work with parents, caregivers, and children. To access the packet and learn more about preventing child abuse and neglect, go to <http://www.childwelfare.gov/preventing/preventionmonth>.

#### 5) NATIONAL CHILDREN'S STUDY CALLS FOR NEW PROPOSALS

The National Children's Study, led by the National Institutes of Health (NIH), the Centers for Disease Control and Prevention (CDC) and the US Environmental Protection Agency (EPA), is broadening its reach to include more communities across the country. By following 100,000 American children from birth to age 21, the study "aims to better understand how the environment influences children's health, disease and development." In fall 2005, the study opened seven initial centers, with plans to establish up to 20 new study centers. To carry out this expansion, the National Institute of Child Health and Human Development (NICHD) at NIH has issued a Request for Proposals (FRP) to award contracts to qualifying organizations. For the complete RFP, go to <http://www1.fbo.gov/spg/HHS/NIH/NICHD/RFP%2DNIH%2DNICHD%2DNC%2D07%2D11/Attachments.html>. For more on the National Children's Study, including a list of all study sites, go to <http://www.nationalchildrensstudy.gov/about/locations/>.

### **ADVOCATES IN ACTION**

#### 6) NORTH CAROLINA'S EARLY CHILDHOOD DENTAL PROGRAM SERVES AS MODEL

A dental healthcare program for infants and children in North Carolina will be replicated in another state, thanks to a \$12 million award from the Sadie and Harry David Foundation. The Maine Dental Association will use the grant to enlist healthcare and social service providers in that state in improving access to dental care for children up to age three, by integrating oral healthcare into medical and social services. Modeled after the successful North Carolina program called Into the Mouths of Babes, which was developed by the North Carolina Academy of Family Physicians, the Maine program will provide training and funding for providers representing its diverse communities. For more on North Carolina's Into the Mouths of Babes, go to <http://www.ncafp.com/imb/>. For more on the Maine program from the Maine Dental Association, go to <http://www.medental.org>.

### **NONPROFIT MANAGEMENT**

#### 7) PHOTO OPP: NONPROFITS TO BE FEATURED ON THE COVER OF "GIVING USA 2007"

An opportunity for high-visibility press for your nonprofit organization: The Giving USA Foundation has announced its 2007 Photo Contest. They are inviting images for use on the cover of "Giving USA 2007," one of the nonprofit sector's most widely used resources, featuring content developed by the Center on Philanthropy at Indiana University. The judges are looking for "portrayals of people that convey the spirit of giving and tell a story of direct assistance

through a charitable organization or a volunteer effort.” However, images cannot be dominated by the logo, name or service mark of an organization. Black and white images are preferred, and they must be in electronic format. The deadline for submissions has been extended to April 23. For contest requirements and to download an entry form, go to [http://www.givingusa.org/press\\_releases/gusa/2007Contest](http://www.givingusa.org/press_releases/gusa/2007Contest).

## **MCH JOB OPPORTUNITY**

### **8) WITHINREACH INVITES APPLICANTS FOR EXECUTIVE DIRECTOR**

WithinReach, formerly the Healthy Mothers, Healthy Babies Coalition of Washington, has launched an Executive Director search. The new Executive Director will lead the Seattle-based agency in enhancing its already strong reputation and in developing new ways to expand its capacity to reach Washington families. WithinReach is a private, nonprofit 501(c)(3) organization providing health education information, resources and referrals to families throughout Washington State, with particular attention to the state’s multiple cultures and languages. The agency operates four telephone hotlines serving over 50,000 callers per year for prenatal, immunization, WIC and family planning services, and information on pregnancy and children’s health insurance. For full consideration, letters of interest and resumes should be submitted via email by 5 p.m. on April 18. For more about this position, go to <http://www.hagelsearch.com/jobs.html>. To nominate a candidate or to apply, contact Dave Osmer at Hagel & Co., [dave@hagel.net](mailto:dave@hagel.net) or 425.643.4223. For more about WithinReach, go to <http://www.withinreachwa.org>.

Sources:

<http://www.citymatch.org>  
<http://www.govtrack.us>  
<http://www.lamaze.org>  
<http://www.childwelfare.gov>  
<http://www.nationalchildrensstudy.gov>  
<http://www.medental.org>  
<http://www.givingusa.org>  
<http://www.withinreachwa.org>

Information is reported as provided and does not necessarily represent the view of or the endorsement by the National Healthy Mothers, Healthy Babies Coalition. A complete copy of HMHB's disclaimer is available on the HMHB Web site at <http://www.hmhb.org/disclaimer.html>

## **Week: April 9, 2007 - vol. 8 no. 15**

- 1) CDRH Launches Consumer Website on Breast Pumps
- 2) Free Materials Available for National Infant Immunization Week: April 21-28
- 3) FDA to Survey Health Providers on Food Safety Advice Shared with Pregnant Women
- 4) ADA’S Interim Guidelines on Infant Intake of Fluoridated Water
- 5) NCBDDD Announces New Director
- 6) Mattel’s Community-Based Grants for Promoting Children’s Health
- 7) Stillbirth Bill Introduced in California Senate
- 8) ASTPHND Seeks Executive Director Consultant

## **MATERNAL-INFANT HEALTH NEWS**

#### 1) CDRH LAUNCHES CONSUMER WEBSITE ON BREAST PUMPS

The FDA's Center for Devices and Radiological Health (CDRH) has produced a new consumer website on breast pumps, which went live on March 27 and was developed in collaboration with the US Breastfeeding Committee. The site provides general information on breast pumps, as well as animations demonstrating how breast pumps work. Also included are links to the list of FDA-cleared breast pumps, the MedWatch adverse events reporting system, FDA's medical device recalls site, the Department of Health and Human Services Breastfeeding Helpline and contacts for the Special Supplemental Nutrition Program for Women, Infants and Children (WIC). The new breast pumps website is located at <http://www.fda.gov/cdrh/breastpumps>.

#### 2) FREE MATERIALS AVAILABLE FOR NATIONAL INFANT IMMUNIZATION WEEK: APRIL 21-28

National Infant Immunization Week (NIIW) 2007, sponsored by the National Center for Immunization and Respiratory Diseases at the CDC, will be observed April 21-28, in conjunction with the Pan American Health Organization's Vaccination Week in the Americas (VWA). NIIW aims to "promote the benefits of immunizations and to focus on the importance of immunizing infants against vaccine-preventable diseases by age two" and is an opportunity for local and state health departments, immunization advocates, healthcare providers and community leaders to share their message in partnership. Communities across the US are planning community awareness and media events, and printable materials for use by healthcare providers and the public are available for free download at: <http://www.cdc.gov/nip/events/niiw/2007/ed-resources.htm#providers>. To add your state or local event to the national calendar, go to [http://www.cdc.gov/nip/events/niiw/2007/activity\\_form.htm](http://www.cdc.gov/nip/events/niiw/2007/activity_form.htm). For media kit materials, go to <http://www.cdc.gov/nip/events/niiw/#pr>.

#### 3) FDA TO SURVEY HEALTH PROVIDERS ON FOOD SAFETY ADVICE SHARED WITH PREGNANT WOMEN

The US Food and Drug Administration (FDA) will be conducting a survey of healthcare professionals in an effort to understand what information, advice and recommendations they are offering to pregnant women on food safety and nutrition. Specifically, FDA is interested in the information being shared about 1) Methyl mercury and seafood consumption, 2) Listeriosis prevention, 3) Weight control and nutrition, 4) Dietary supplement usage, 5) Food allergies, 6) Toxoplasmosis prevention and 7) infant feeding practices. Findings from the survey will be used to evaluate whether healthcare professionals are aware of the advice issued by FDA in its 2004-2005 advisories, and if they are educating their patients about information in the advisories. The full notice can be found in the Federal Register from March 20, 2007, Vol. 72, No. 53, Docket No. 2006-N-0187. To search the Federal Register for this notice, go to <http://www.gpoaccess.gov/fr/index.html>. To submit comments on this and other actions, go to <http://www.regulations.gov/fdmspublic/component/main>.

#### 4) ADA GUIDELINES ON INFANTS & FLOURIDATED WATER

The American Dental Association (ADA) has released interim guidelines on the use of fluoridated water for feeding infants, in response to an FDA health claim notification from late 2006 and a National Research Council (NCR) Report, "Fluoride in Drinking Water: A Scientific Review of EPA's Standards." Studies covered in the NCR report suggest that infants may receive "a greater than optimal amount of fluoride through liquid concentrate or powdered baby formula that has been mixed with water containing fluoride during a time when their developing teeth may be susceptible to enamel fluorosis." The ADA is calling for additional research before making definitive recommendations on infant fluoride intake and reconstituted formula. For their

FAQ on ways to reduce infant fluoride intake from reconstituted formula, go to [http://www.ada.org/public/topics/fluoride/infantsformula\\_faq.asp](http://www.ada.org/public/topics/fluoride/infantsformula_faq.asp).

#### 5) NCBDDD ANNOUNCES NEW DIRECTOR

The National Center on Birth Defects and Developmental Disabilities (NCBDDD) at the CDC has announced the appointment of Edwin Trevathan, MD, MPH. Dr. Trevathan, who will join CDC in July, comes from Washington University at the St. Louis School of Medicine, where he serves as professor of neurology and pediatrics and director of the Division of Pediatric and Developmental Neurology. He is also the Neurologist-in-Chief at St. Louis Children's Hospital. Dr. Trevathan has conducted epidemiologic studies of childhood epilepsy and developmental disabilities, has directed multi-center clinical trials and has published in clinical pediatric neurology, epilepsy and neurodevelopmental disabilities. He serves on the editorial board of the journal Neurology and is a regular reviewer for several other journals. For more about the work of NCBDDD, go to <http://www.cdc.gov/ncbddd>.

### **CHILD, ADOLESCENT, FAMILY & COMMUNITY HEALTH NEWS**

#### 6) MATTEL'S COMMUNITY-BASED GRANTS FOR PROMOTING CHILDREN'S HEALTH

Mattel and the Mattel Children's Foundation have announced that they will make grants to US charitable organizations who provide direct services to children in need. One-year grants of \$5,000 to \$20,000 each may be applied to programs or general operating costs of 501(c)(3) status with a budget of less than \$1 million, and must serve US children up to the age of 12 in a local community. Chapters affiliated with national organizations are not eligible. Applicants should address Mattel priorities, which include promoting healthy, active lifestyles and promoting self-esteem in girls. The application deadline is June 15, 2007. For more information or to apply, go to [http://www.mattel.com/About\\_Us/Philanthropy/ci\\_mcf\\_philanthropy\\_grantmaking.asp](http://www.mattel.com/About_Us/Philanthropy/ci_mcf_philanthropy_grantmaking.asp).

### **ADVOCATES IN ACTION**

#### 7) STILLBIRTH BILL INTRODUCED IN CALIFORNIA SENATE

Through the Mothers in Support and Sympathy (MISS) Foundation, California advocates have introduced a new piece of state legislation, the MISSING Angel's Bill (SB 850). Similar bills have already been passed in 17 states, officially acknowledging the births of the more than 35,000 stillborn infants in the US each year. Currently, California and many other states issue only a "certificate of fetal death," even for full-term infants who are stillborn at delivery. The new law would require the issuance of a "certificate of birth resulting in stillbirth" at a parent's request. Those behind this effort in California and other states note that although stillbirth is more common than SIDS, it has not previously been recognized as a significant public health concern. For more information about this California bill and the broader policy effort on behalf of the parents of stillborn babies, go to <http://www.missingangelsbill.org>.

### **MCH JOB OPPORTUNITY**

#### 8) ASTPHND SEEKS EXECUTIVE DIRECTOR CONSULTANT

The Association of State and Territorial Public Health Nutrition Directors (ASTPHND) is seeking application letters for an Executive Director Consultant. The consultant position covers 24 hours per week for 48 weeks annually. The applicant should have a nutrition background (preference given to an RD or MPH in nutrition), public health experience (preferably at the state level), proven leadership skills and working knowledge of the federal agency system (CDC, MCH,

USDA). Some travel is required. Deadline to apply is April 12, 2007 by 5 p.m. For more information, contact Director of Operations Cyndi Atterbury: [cyndi@astphnd.org](mailto:cyndi@astphnd.org).

Sources:

<http://www.fda.gov>

<http://www.ada.org>

<http://www.cdc.gov>

<http://www.mattel.com>

<http://www.missingangelsbill.org>

<http://www.astphnd.org>

Information is reported as provided and does not necessarily represent the view of or the endorsement by the National Healthy Mothers, Healthy Babies Coalition. A complete copy of HMHB's disclaimer is available on the HMHB Web site at <http://www.hmhb.org/disclaimer.html>

## Other Public Health News

The March of Dimes Georgia Chapter is pleased to announce the release of our 2008 Letter of Intent Application. Letters of Intent are due **May 7, 2007**. For additional information or visit our website [www.marchofdimes.com/georgia](http://www.marchofdimes.com/georgia).

## Conference Info

### Georgia

#### 2007 CDC Diabetes Conference

For more info see: <http://www.cdc.gov/diabetes/conferences/index.htm>

April 30–May 3, 2007

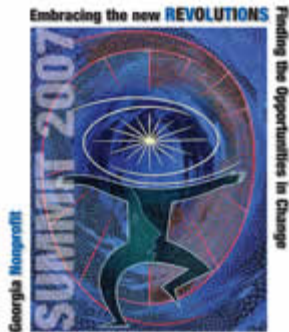
Atlanta Hilton

255 Courtland Street

Atlanta, GA 30303

Telephone: 404-659-2000 or 877-667-7210

#### **Georgia Nonprofit Summit 2007**



May 2007

May 16--17, 2007, Georgia International Convention Center  
College Park, Ga.

The Georgia Nonprofit Summit is the Southeast's largest gathering of nonprofit executives, board members, foundation staff, government decision-makers, and corporate leaders

This newsletter is being distributed to HMHB Coalition Members. Please submit your questions or comments about this newsletter and or its content to Jessica Hawkins at [jessica.hawkins@hmhbga.org](mailto:jessica.hawkins@hmhbga.org). Thank you for assisting HMHB in improving the health status of Georgia's families.

*Information is reported as provided and does not necessarily represent the view of or the endorsement by the National Healthy Mothers, Healthy Babies Coalition. A complete copy of HMHB's disclaimer is available on the HMHB Web site at <http://www.hmhb.org/disclaimer.html>.*

*Healthy Mothers Healthy Babies Coalition of Georgia*

*2300 Henderson Mill Rd., Ste 410 \* Atlanta, Georgia 30345*

*Phone: 770-451-0020 \* Powerline 770-451-5501/800-822-2539 \* Fax: 770-451-2466*

*[www.hmhbga.org](http://www.hmhbga.org) \* [thecoalition@hmhbga.org](mailto:thecoalition@hmhbga.org)*