



HMHB Resource Watch May 16, 2007

HMHB Upcoming Events

Each month the staff at HMHB is involved in community outreaches throughout the state of Georgia. Below is a list of where the HMHB staff will be in May. If you know of some organizations or individuals that we may need to contact, please let us know, because we'd be happy to stop in.

May 17th and 18th - Jessica in Cook County and surrounding areas
May 29th and 30th - Monica S. in Waycross Area
Rena will be Savannah May 23-25

Keep checking out our website www.hmhbga.org for more events. If you know of any events that are not listed, please contact us at 770.451.0020.

Save the Date!

Healthy Mothers, Healthy Babies Coalition of Georgia

2007 Annual Meeting and Conference

Wednesday, October 3, 2007

9:00 am- 4:00 pm.

Freight Room
Georgia Railroad Freight Depot
65 Martin Luther King Jr. Drive SW
Atlanta, GA. 30303

News from National HMHB

May is National Asthma and Allergy Awareness Month. Go to <http://www.hmhb.org/> to read an interview with Mike Tringale, MSM, of the Asthma & Allergy Foundation of America and learn more about asthma's impact on children and adolescents.

According to the Centers for Disease Control and Prevention (CDC), the prevalence of asthma among children has increased by an average of 4.3 percent per year. The condition accounts for 14 million missed school days annually and is the third-ranking cause of hospitalization among children under the age of 15.

This week: May 14, 2007

- 1) CDC Study: Racial/Ethnic Differences in Women's Folic Acid Intake
- 2) Early Registration Extended for PreemieCON '07
- 3) Next in AMCHP'S Info Series: "Trends in Increasing Maternal Age"
- 4) Eli Lilly Becomes First Pharmaceutical Company to Disclose Contributions on Public Website
- 5) Pennsylvania State Legislature Considers Breastfeeding Bills
- 6) Free Demo Classes at Online Campus
- 7) Preeclampsia Foundation Seeks Executive Director

MATERNAL-INFANT HEALTH NEWS

1) CDC STUDY: RACIAL/ETHNIC DIFFERENCES IN WOMEN'S FOLIC ACID INTAKE

A new study from the Centers for Disease Control and Prevention (CDC) finds that most American women of childbearing age are not getting enough folic acid. CDC researchers analyzed data from non-pregnant women age 15-49 who participated in the National Health and Nutritional Examination Survey, 2001-2002. They found that folic acid consumption was lower for Hispanic (6.8 percent) and African American (5.0 percent) women than for Caucasian women (8.9 percent). These numbers and the disparities they point to are of concern because consumption of 400 micrograms of folic acid daily has been shown to significantly reduce serious birth defects such as spina bifida and anencephaly. For the abstract of this article, published in the May issue of the American Journal of Clinical Nutrition, go to <http://www.ajcn.org/cgi/content/abstract/85/5/1409>.

2) EARLY REGISTRATION EXTENDED FOR PREEMIECON '07

Preemie Magazine has extended the early-bird registration date and group discount opportunities for its national conference, PreemieCON 2007, set for August 23-25 in Washington, DC. Early registration discounts will be available until May 31, 2007. Those interested in group discounts should contact magazine staff at 703.468.1005. This first-of-its-kind conference for both parents of premature babies and the professionals who care for them will feature speakers such as Dr. Harvey Karp, educational sessions, an exhibit hall, book signings and networking opportunities. For more information or to register, go to <http://www.preemiecon.com>.

3) NEXT IN AMCHP'S INFO SERIES: "TRENDS IN INCREASING MATERNAL AGE"

The Association of Maternal and Child Health Programs (AMCHP) will host the next in its Women's Health Info Series on May 22 from 3 to 4 p.m. Eastern. The "Trends in Increasing Maternal Age: Research and Implications for State Title V Programs" conference call will cover research and implications for state Title V programs on the trends in increasing maternal age. The

special guest speaker will be Donna Strobino, professor and deputy chair of maternal and child health at Johns Hopkins University School of Public Health. To register and receive the conference call number and passcode, go to <http://www.zoomerang.com/survey.zgi?p=WEB226B8MJHLTT>.

CHILD, ADOLESCENT, FAMILY & COMMUNITY HEALTH NEWS

4) ELI LILLY BECOMES FIRST PHARMACEUTICAL COMPANY TO DISCLOSE CONTRIBUTIONS ON PUBLIC WEBSITE

Pharmaceutical company Eli Lilly and Company has announced that it is now posting all educational grants and other monetary contributions made through its Foundation on its website. As the first pharmaceutical company to provide this type of disclosure, the company's chairman and CEO Sidney Laurel has said that the change "will enable the public to see how the company's grants are being provided and used," adding "By sharing this information on our grant funding, we are addressing head-on questions regarding the nature of the relationships between our company and the organizations we support." The Lilly Grant Registry's first report lists first-quarter grants totaling \$11.8, with awards going to medical societies, patient groups, nonprofit organizations and academic institutions. For the complete announcement, go to <http://newsroom.lilly.com/ReleaseDetail.cfm?ReleaseID=240145>.

ADVOCATES IN ACTION

5) PENNSYLVANIA STATE LEGISLATURE CONSIDERS BREASTFEEDING BILLS

Last week, approximately 100 women and their children demonstrated at the Pennsylvania state capitol in support of a bill legalizing breastfeeding in public spaces. Due for a Pennsylvania state Senate vote is the vote on a bill introduced by state Sen. Connie Williams. A similar bill has been introduced in the state House by Rep. Tim Solobay and awaits a vote by the House Children and Youth Committee. To date, fourteen states, including Pennsylvania, have declined to specifically permit women to nurse in public or private places, according to records published by the National Conference of State Legislatures. The pending legislation has received the support of the Pennsylvania Resources Organization for Lactation Consultants, but an Associated Press report quotes Governor Ed Rendell's spokesman as saying that he could not comment on the governor's position. For more on this state legislation, go to <http://www.senatorconniewilliams.com>.

NONPROFIT MANAGEMENT RESOURCE

6) FREE DEMO CLASSES AT ONLINE CAMPUS

If you're looking to fine-tune your fundraising or other management skills, be sure to take advantage of one of the free demo classes offered by the web-based CharityVillage Campus. Among the 10 free demos are courses on grantseeking, proposal writing, strategic planning, building a volunteer program and board basics. Their courses are eligible for CFRE credit. To find out more or get started on a free demo, go to <http://www.charityvillage.com/cv/learn/coursedemo.html>.

MCH JOB OPPORTUNITY

7) PREECLAMPSIA FOUNDATION SEEKS EXECUTIVE DIRECTOR

The Preeclampsia Foundation, a national nonprofit organization, is seeking its first executive director to lead the all-volunteer organization serving women with high-risk health conditions related to pregnancy. The successful candidate will have experience in senior nonprofit management, a successful fundraising track record and excellent communication skills, plus the

ability to motivate and manage volunteers. The executive director will work from a home office with some travel required. For the complete job description, go to <http://www.preeclampsia.org/posdesc.pdf>. For more on the work of the Preeclampsia Foundation, go to <http://www.preeclampsia.org>.

Sources:

<http://www.mchb.hrsa.gov>

<http://www.ajcn.org>

<http://www.preemiecon.com>

<http://www.amchp.org>

<http://newsroom.lilly.com>

<http://www.senatorconniewilliams.com>

<http://www.charityvillage.com>

<http://www.preeclampsia.org>

Information is reported as provided and does not necessarily represent the view of or the endorsement by the National Healthy Mothers, Healthy Babies Coalition. A complete copy of HMHB's disclaimer is available on the HMHB Web site at <http://www.hmhb.org/disclaimer.html>

Last Week: May 7, 2007

- 1) Amy's Babies Launches New Online Community for Health Professionals & Parents
- 2) Study: Treating Periodontal Disease During Pregnancy Significantly Reduces Preterm, Low Birthweight Delivery
- 3) Registration Open for NFIMR's Annual Conference
- 4) Nominations Open for HHS "Innovation in Prevention" Awards
- 5) Exhibitor Space Available for NBNA Conference
- 6) Capitol Hill "Nurse-In" to Re-Introduce Breastfeeding Promotion Act
- 7) Capaciteria.org Offers Help with Capacity-Building
- 8) CCF Seeks Executive Assistant

MATERNAL-INFANT HEALTH NEWS

AMY'S BABIES LAUNCHES NEW ONLINE COMMUNITY FOR HEALTH PROFESSIONALS & PARENTS

Amy's Babies, which provides educational products and services related to breastfeeding, has launched a new online community for both health professionals and parents. The new site, baby gooroo, shares timely information about breastfeeding and other parenting topics. The baby gooroo contributors, who share their insights and commentary on issues affecting the health and wellbeing of families, include pediatricians, lactation consultants, breastfeeding activists, sociologists, nurses, dieticians and child nutrition specialists, and a pediatric gastroenterologist. To check out this new web-based resource, go to <http://www.babygooroo.com>.

2) STUDY: TREATING PERIODONTAL DISEASE DURING PREGNANCY SIGNIFICANTLY REDUCES PRETERM, LOW BIRTHWEIGHT DELIVERY

A new study published in the Journal of Periodontology (JOP) finds that treatment of a woman's periodontal disease during her second trimester of pregnancy "may significantly reduce the risk

of delivering a preterm, low birthweight baby.” The research team found a 79 percent incidence of preterm low birthweight for pregnant women whose periodontal disease went untreated. But those who received treatment had a lowered risk of preterm delivery equal to that of periodontally healthy women. According to a statement by Preston Miller, Jr., DDS of the American Academy of Periodontology, “These findings are interesting, as they come on the heels of another study appearing in the May issue of the journal that showed the effects of high levels of periodontal bacteria during pregnancy on increased risk for preterm delivery. These studies...continue to strengthen the idea that women should consider a periodontal evaluation as part of their prenatal care.” For the abstract of this study, go to <http://www.joponline.org/doi/abs/10.1902/jop.2007.060295>.

3) REGISTRATION OPEN FOR NFIMR’S ANNUAL CONFERENCE

The National Fetal and Infant Mortality Review Program (NFIMR), a partnership between the American College of Obstetricians and Gynecologists (ACOG) and the federal Maternal and Child Health Bureau (MCHB), has announced its Sixth National Conference, to be held August 2-4, 2007 in Arlington, Virginia. The conference, “From Communities Up: Using FIMR to Shape Our Future,” will share best practices of the growing number of long-term FIMR programs and to encourage all local FIMR programs to expand community partnerships to improve local service systems for women, infants and families. To download the preliminary conference program, to register, or to make a hotel reservation, go to <http://www.nfimr.org>.

CHILD, ADOLESCENT, FAMILY & COMMUNITY HEALTH NEWS

4) NOMINATIONS OPEN FOR HHS “INNOVATION IN PREVENTION” AWARDS

The US Department of Health and Human Services (HHS) is accepting nominations for the 2007 Innovation in Prevention Awards, which “seek to identify and celebrate organizations that have implemented innovative and creative chronic disease prevention and health promotion programs.” To be eligible, a program must address at least one of these risk categories: obesity, physical activity or nutrition. It must also have been in operation for at least two years, and cannot have previously received the award. Honors will be given in several categories, including: faith-based and/or community initiatives, healthcare delivery, healthy workplace/large employer (more than 500 employees), healthy workplace/small employer (fewer than 500 employees), nonprofit, public sector and K-12 schools. Deadline for nominations is 5 p.m. Eastern on June 29, 2007. For more information or to nominate a program, go to <http://www.prevent.org/awards2007>.

5) EXHIBITOR SPACE AVAILABLE FOR NBNA CONFERENCE

The National Black Nurses Association (NBNA) has announced that exhibitor space is still available for the July 25-29, 2007 conference, to be held at the Hyatt Regency in Atlanta, Georgia. The conference, “Nursing Practice: Influencing the Continuum of Health Policy,” had over 500 nurses and student nurses registered to attend by March 31. For more about the event, including exhibitor and advertising opportunities, visit <http://www.nbna.org> or send email to millicent@nbna.org.

ADVOCATES IN ACTION

6) CAPITOL HILL “NURSE-IN” TO RE-INTRODUCE BREASTFEEDING PROMOTION ACT

This Thursday, May 10, US Rep. Carolyn Maloney (D-NY) will host a “Nurse-In” on Capitol Hill in Washington, DC to re-introduce the Breastfeeding Promotion Act to Congress. All nursing mothers and advocates are welcome at the event, which takes place from 11 a.m. to 12 noon Eastern in the Cannon Office Building terrace, located at New Jersey and Independence Ave. SE.

The proposed legislation would protect the rights of nursing mothers who return to the workplace after having a baby, by amending the Civil Rights Act of 1964 with a new clause. The bill would also provide tax incentives for businesses that establish private lactation areas in the workplace, allows families to deduct all breastfeeding pumps and equipment from their taxes, and would provide a performance standard for breast pumps. For more details on the "Nurse-In," contact Rep. Maloney's Washington office at 202.225.7944. For more on the Breastfeeding Promotion Act from La Leche League International, go to <http://www.lalecheleague.org/Law/LawEnact.html>

NONPROFIT MANAGEMENT RESOURCE

7) CAPACITERIA.ORG OFFERS HELP WITH CAPACITY-BUILDING

The Capaciteria.org website offers nonprofit organizations a comprehensive, searchable database of administrative resources for "leveraging capacity." The site is largely interactive and relies on peer review from nonprofit managers, who comment on and rate individual resource links, as well as contributing new links. To check out what they offer, go to <http://www.capaciteria.org>.

MCH JOB OPPORTUNITY

8) CCF SEEKS EXECUTIVE ASSISTANT

The Center for Children and Families (CCF) at the Georgetown University Health Policy Institute in Washington, DC invites applicants for a special assistant to provide administrative and project management support to the executive director and CCF's health policy researchers and staffers. The candidate must be a self-starter and possess excellent administrative, organizational, planning and writing and editing skills. The candidate will be interfacing with other organizations, the press, and the public. Capitol Hill work experience or experience at a Washington, D.C.-based association is desirable. Interested applicants should send a resume and cover letter by email to Dawn Horner, Senior Program Director, dch28@georgetown.edu, with "Executive Assistant Search" in the subject line. For more about CCF's work, go to <http://ccf.georgetown.edu>.

Sources:

<http://www.babygooroo.com>
<http://www.joponline.org>
<http://www.nfimr.org>
<http://www.prevent.org>
<http://www.nbna.org>
<http://www.capaciteria.org>
<http://www.georgetown.edu>

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Other Public Health News

May is.....

Asthma and Allergy Awareness Month

Asthma and Allergy Foundation of America
1233 20th Street NW, Suite 402
Washington, DC 20036
(800) 7-ASTHMA (727-8462)
(202) 466-7643
(202) 466-8940 Fax
www.aafa.org

Clean Air Month

American Lung Association
61 Broadway, 6th Floor
New York, NY 10006
(800) LUNG-USA (586-4872)
(212) 315-8700
(212) 315-8889 Fax
www.lungusa.org

Melanoma/Skin Cancer Detection and Prevention Month

American Academy of Dermatology
930 East Woodfield Road
Schaumburg, IL 60173
(888) 462-DERM (3376)
(847) 330-0230
(847) 330-8907 Fax
www.aad.org

Mental Health Month

Mental Health America
P.O. Box 16810
Alexandria, VA 22302-0810
(800) 969-6642
www.nmha.org

National Osteoporosis Awareness and Prevention Month

National Osteoporosis Foundation
1232 22nd Street NW
Washington, DC 20037-1292
(202) 223-2226
(202) 223-1726 Fax
www.nof.org

National Teen Pregnancy Prevention Month

Advocates for Youth
2000 M Street, NW, Suite 750
Washington, DC 20036
(202) 419-3420
(202) 419-1448 Fax
www.advocatesforyouth.org

This newsletter is being distributed to HMHB Coalition Members. Please submit your questions or comments about this newsletter and or its content to Jessica Hawkins at jessica.hawkins@hmhbga.org. Thank you for assisting HMHB in improving the health status of Georgia's families.

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