



**HEALTHY MOTHERS,
HEALTHY BABIES**

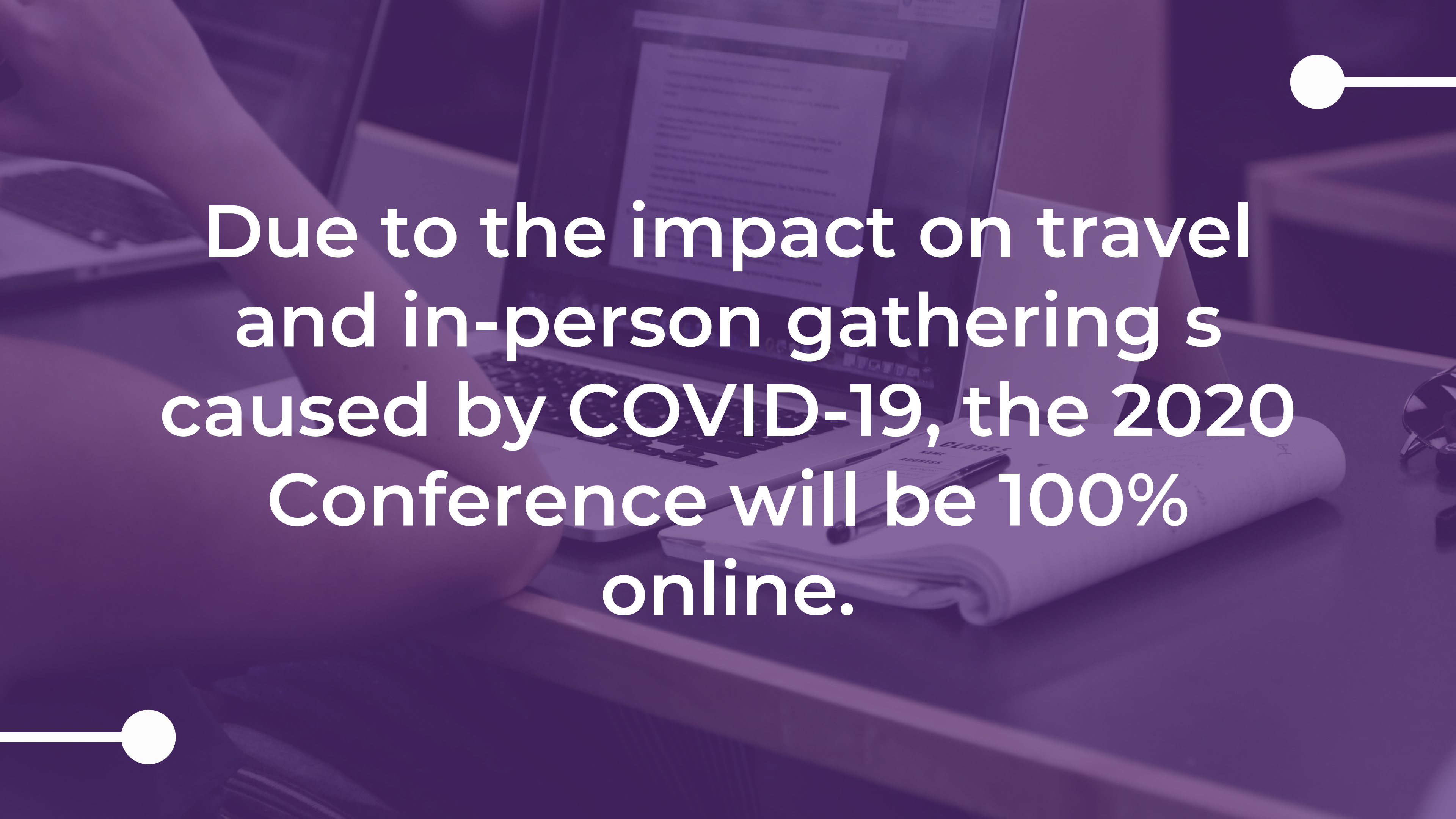
Coalition of Georgia

46th Annual Meeting and Conference

Maternal & Infant Health in the Digital World

Patient-Centered Care During COVID and Beyond

SPONSORSHIP/EXHIBITOR OPTIONS



Due to the impact on travel and in-person gatherings caused by COVID-19, the 2020 Conference will be 100% online.

SCHEDULE

October 26: Pre-Conference

October 27: 9:00AM - 5:30PM

October 28: 9:00AM - 2:30PM

ABOUT THE CONFERENCE



- 100% Online
- 250-300 Expected Attendees
- Highly-engaged Audience
- In Attendance: Nurses, Case Managers, Physicians, Social Workers, Midwives, Doulas, Childbirth Educators, Hospital Administrators, Advocates, Public Health Professionals, Researchers & other allied health professionals

SCHEDULE CLOSE UP

Monday, October 26, 2020

11:00AM - 2:00PM Pre-Conference

6:00PM - 8:00PM Conference Opening &
Wetzel Award Reception

Tuesday, October 27, 2020

9:00AM - Breakfast Chats Networking

10:00AM - 4:30PM Conference

4:45PM - 5:30PM Happy Hour Chats

Wednesday, October 28, 2020

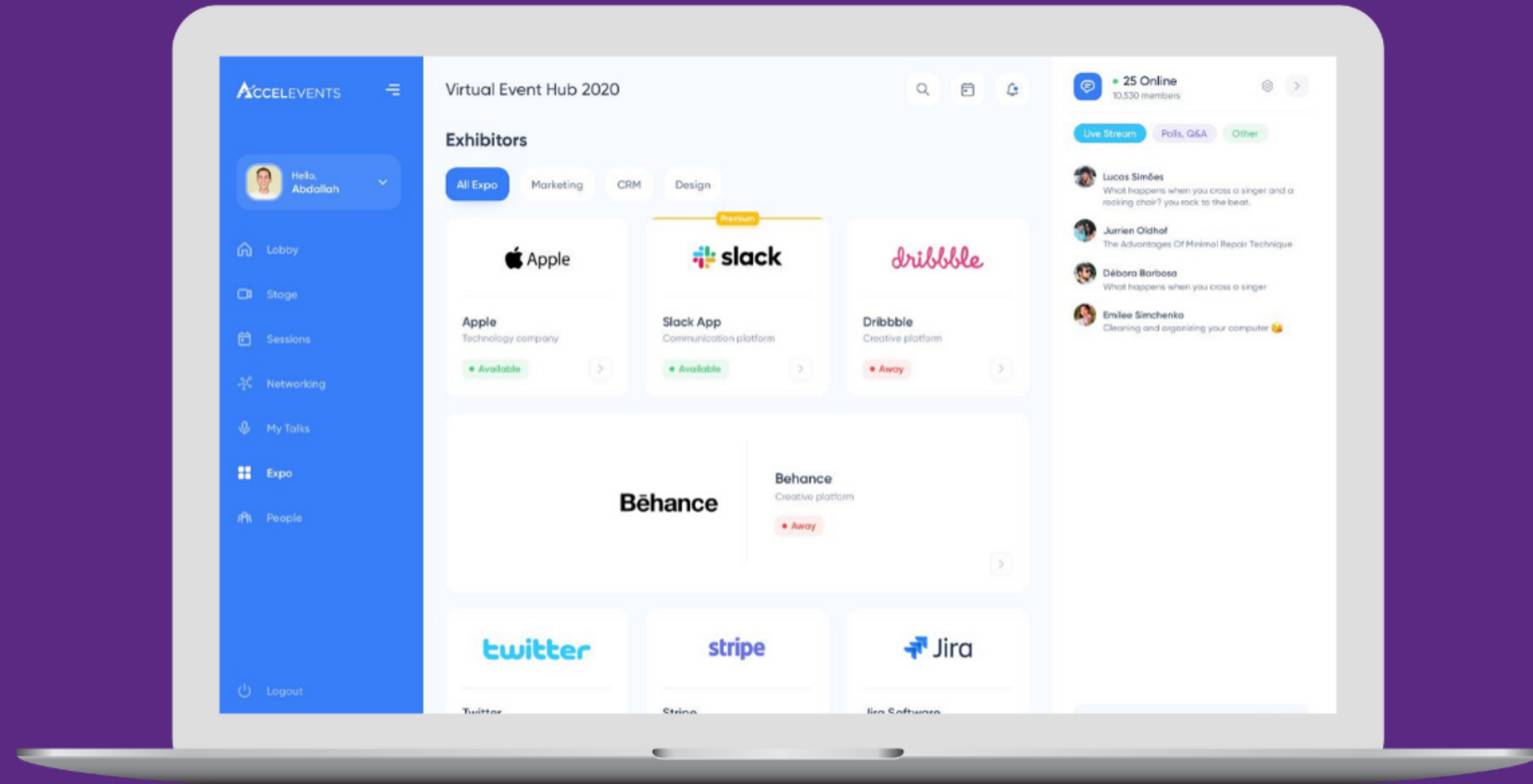
9:00AM - Breakfast Chats Networking

10:00AM - 2:30PM Conference



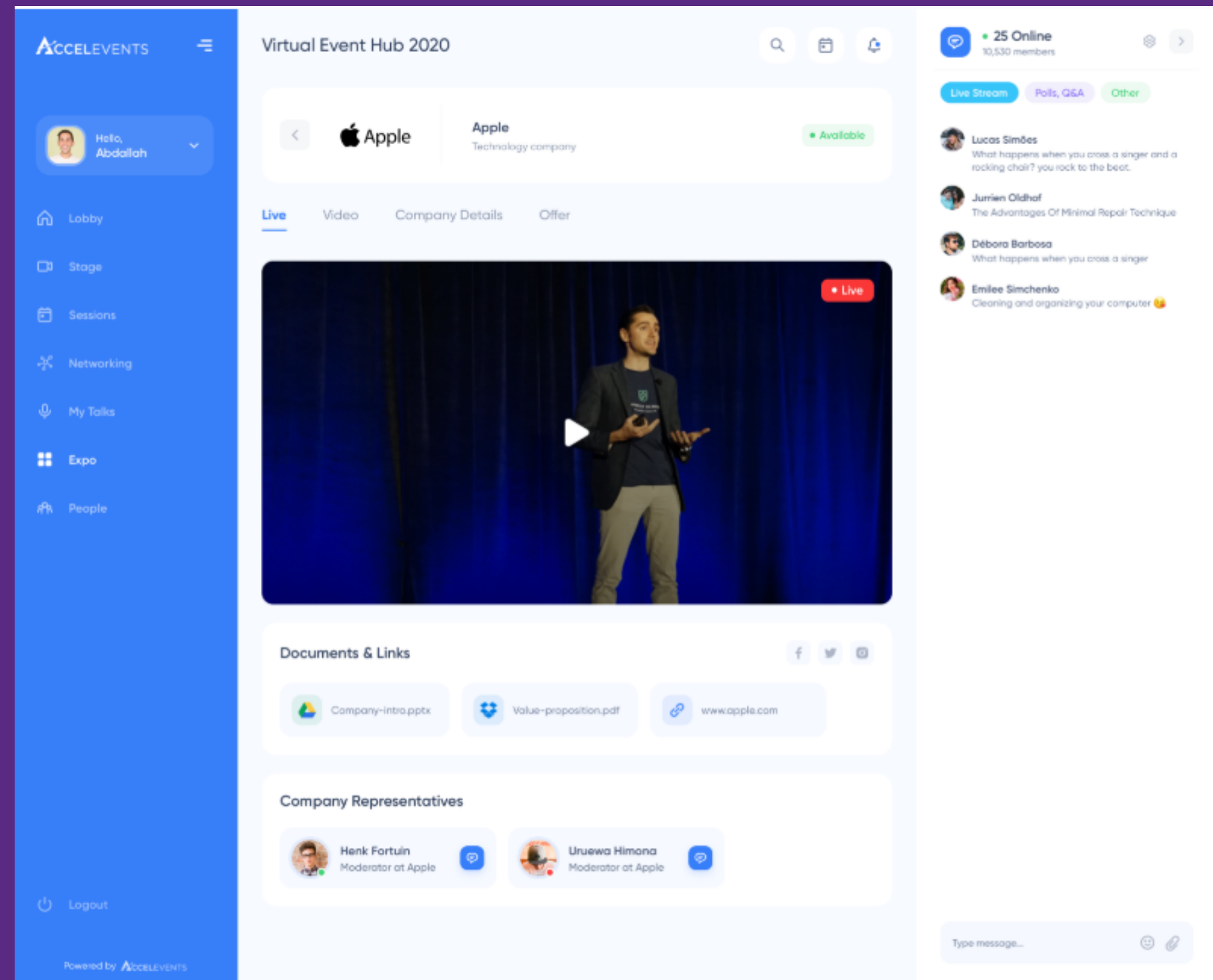
ABOUT THE PLATFORM

ACCELEVENTS



- Indie, Medium and Large size booths available
- Online lead retrieval: Attendees can connect with exhibitors in real time over chat, video, or email and request information from exhibiting companies

ABOUT THE PLATFORM



Online lead retrieval: Attendees can connect with exhibitors in real time over chat, video, or email and request information from exhibiting companies





SMART AUDIENCE ENGAGEMENT

Not sure how to engage with potential leads and conference participants during a virtual conference?

We've got you covered.



01

Booth size and placement options at every sponsorship level.

02

Option to use Accelevents native streaming platform for booth meetings or integrate your company's streaming account.

03

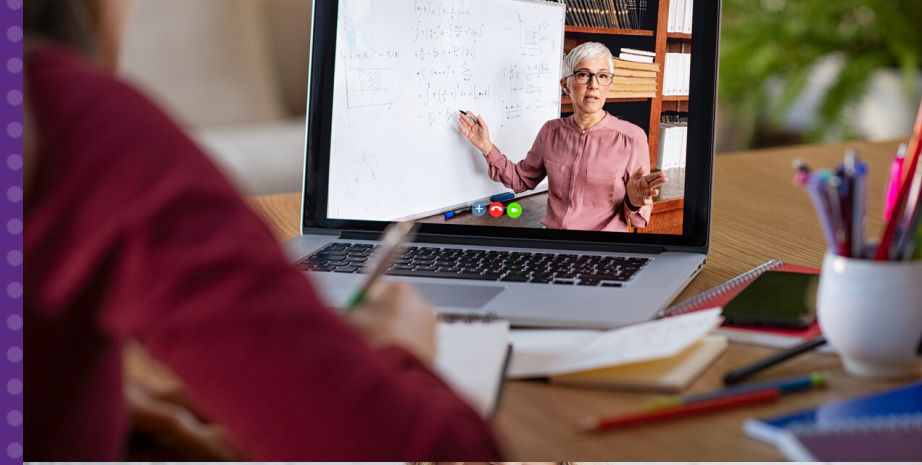
Engage with attendees during 'Breakfast Meetups' - one-on-one networking opportunities.

04

Ongoing gamification to encourage participants to 'visit' your booth, setup appointments and increase chances for engagement.

PRESENTING SPONSORSHIP \$10,000

- Logo featured prominently on the main frame of the event platform (showing on every page)
- Logo featured prominently on the registration page.
- Logo featured on the Main Stage during the Opening and Closing Plenary sessions.
- Pre-event attendee list.
- Logo featured prominently on all marketing materials for the Conference.
- Large booth size included with Premium placement in the Expo.
- Two company-specific games included to encourage participants to 'visit' the sponsor booth.
- Up to 15 conference attendee registrations.



DIAMOND SPONSORSHIP

\$7,500

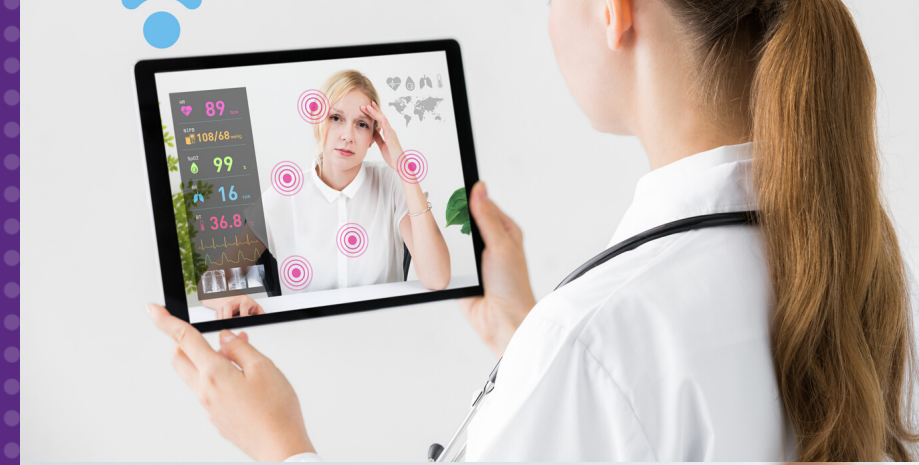
- Logo featured prominently on the registration page.
- Large booth size included with Premium placement in the Expo.
- Logo featured prominently on all marketing materials for the Conference.
- Pre-event attendee list.
- One company-specific game included to encourage participants to 'visit' the sponsor booth.
- Up to 10 conference attendee registrations.



PLATINUM SPONSORSHIP

\$5,000

- Logo featured on all marketing materials for the Conference.
- Up to 8 conference attendee registrations.
- One company-specific game included to encourage participants to 'visit' the sponsor booth.
- Large booth size included in the Expo.
- Post-Conference attendee list.



GOLD SPONSORSHIP

\$2,000

- Logo featured on all marketing materials for the Conference.
- Large booth size included in the Expo.
- Up to 6 conference attendee registrations.
- Post-Conference attendee list.

SILVER SPONSORSHIP

\$1,000

- Logo featured on some marketing materials for the Conference.
- 4 conference attendee registrations.
- Medium booth size included.
- Post-Conference attendee list.



BRONZE SPONSORSHIP*

\$600

- Logo featured on some marketing materials for the Conference.
- Medium booth size included.
- Up to 2 conference attendee registrations.
- Post-Conference attendee list.

**Only for nonprofits with budgets of \$500,000 or less.*



EXHIBITOR OPTIONS

- You will have ample time to set up the design and content of your booth ahead of the event.
- You can integrate your company's virtual meeting platform into your booth for meetings with attendees!
- All exhibitors are included in games and giveaways aimed at increasing visits to your booth.
- Exhibits allow for an open live stream, promo video upload, social links, materials section and the ability to provide special offers to attendees!
- Premium placement is only available via event sponsorships.

EXHIBITOR I: \$500

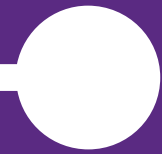
Small exhibit space.
2 Conference Registrations.
Post-Conference attendee
list.

EXHIBITOR II: \$750

Medium exhibit space.
2 Conference registrations.
Post-Conference attendee
list.

EXHIBITOR III: \$1,000

Large exhibit space.
4 Conference registrations.
Post-Conference attendee
list.



ADDITIONAL OPTIONS

GAMIFICATION

Participants earn points throughout the Conference for participation in specified activities (completing evaluations, attending sessions, and engaging with Conference content). HMHBGA will include a few games each day of the Conference aimed at increasing participant visits to ALL booths in the Expo.

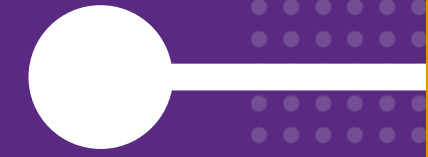
If you would like to have a specific game added to encourage visits to your company's booth specifically, the options are below:

- Game with no prize - \$500
- Game with prize or giveaway (\$50 or greater) - \$450

In order to avoid over-saturation, the maximum number of Company games is set at 10. These are first come, first served. The per Company maximum is 2.



PROCESSING INSTRUCTIONS



ONLINE PAYMENT

If you would like to make payment online using any major credit card, you may do so at: <https://app.donorview.com/JymoD>

Processing fees apply.

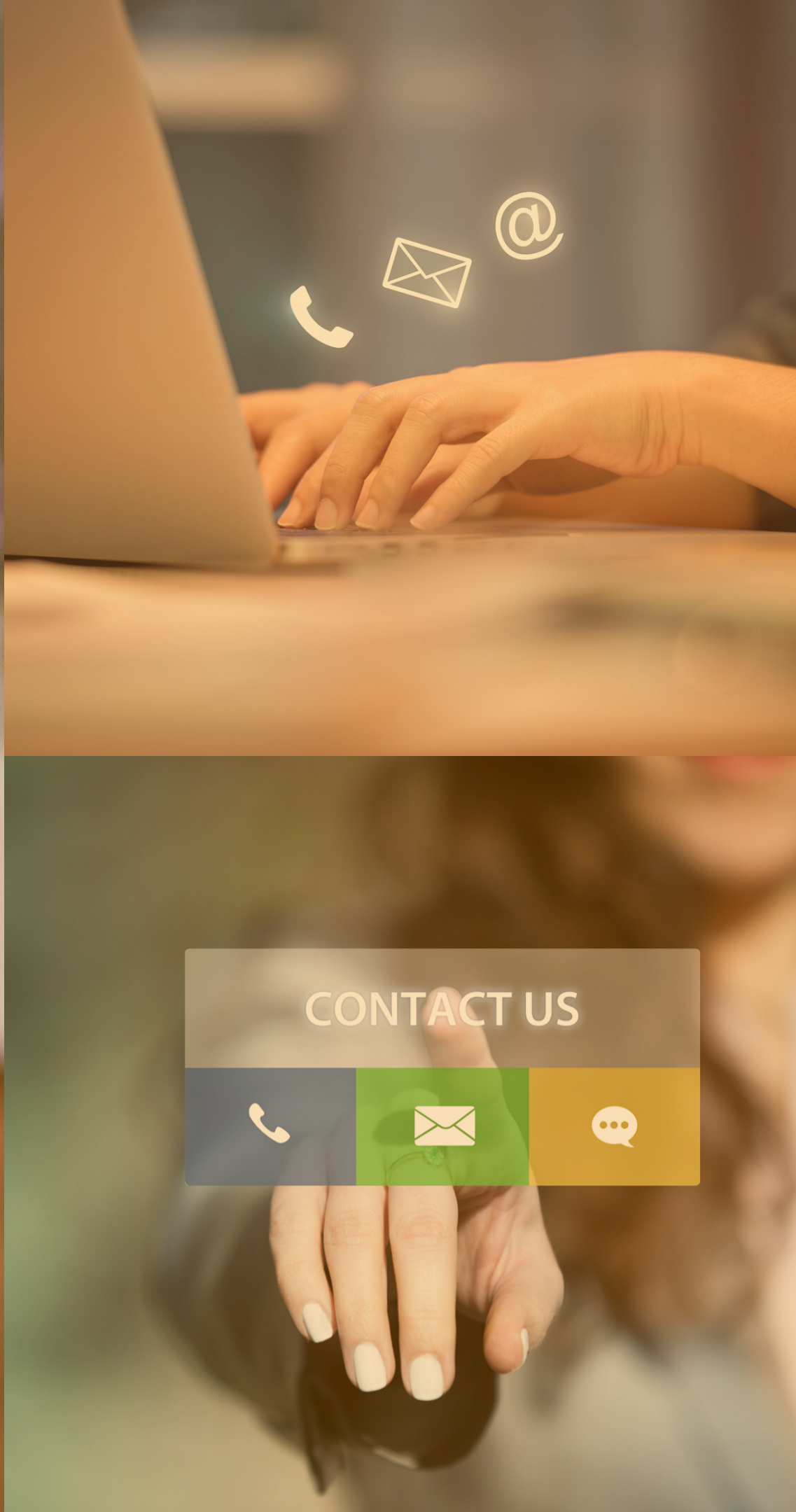
PAY BY CHECK

Please make all checks out to HMHBGA and send to Healthy Mothers, Healthy Babies Coalition of Georgia, 2300 Henderson Mill Road, Suite 410, Atlanta, GA 30345.

In order to confirm your sponsorship level and ensure it is still available, you may use the link above and select the 'pay by check' option.

SEND IN YOUR LOGO

Please send in your high resolution logo (PNG preferred) to amconference@hmhbga.org. For best marketing options, please send in by July 15, 2020.



CONTACT US





  

A semi-transparent grey rectangular button with the text "CONTACT US" in white, uppercase letters. Below the button is a horizontal bar divided into three colored segments: a blue segment with a white telephone handset icon, a green segment with a white envelope icon, and a yellow segment with a white speech bubble icon.

CONNECT WITH US



You can connect with us on our social media channels and by email at: amconference@hmhbga.org.

-  @HMHBgeorgia
-  @HMHBGA
-  @HMHBgeorgia
-  <https://bit.ly/2INg1G0>



**HEALTHY MOTHERS,
HEALTHY BABIES**

Coalition of Georgia

**THANK YOU FOR YOUR
CONSIDERATION. SEE YOU AT
THE CONFERENCE!**

Register: <https://app.donorview.com/JymoD>