



HEALTHY MOTHERS,
HEALTHY BABIES

Coalition of Georgia

2022

Annual Meeting & Conference

"Using Our Collective Strength to Improve
Maternal and Infant Health"

Rainwater Conference Center
Valdosta, GA

October 20 & 21, 2022

Sponsorship Packages



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HEALTHY BABIES**

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A Letter From the Executive Director

Dear fellow change maker,

Thank you for your interest in the 2022 Healthy Mothers, Healthy Babies Coalition of Georgia (HMHBGA) 48th Annual Meeting and Conference. Since 1974, HMHBGA has been one of the strongest statewide voices for improved access to healthcare and health outcomes for Georgia's mothers and babies. We recognize just how critical it is to not only provide direct resources and education to families but also bolster the workforce and reduce systematic barriers to ensure that every mother and child has access to resources for a healthier life. To support this need, HMHBGA focuses on the full spectrum of maternal and child health concerns from prematurity to maternal mortality. As a statewide organization, we honor the diversity of our neighbors in the 159 counties across Georgia and in doing so, provide resources that are relevant to the individual needs of each community.

HMHBGA's resources reach thousands of Georgia families each year, but we cannot do it alone. Our Coalition is honored by the valuable public/private partnerships that directly help to reduce maternal and infant mortality throughout Georgia and provide mothers and babies with the resources they need to thrive!

Yours in service,

Ky Lindberg

**Ky Lindberg,
Executive Director**

ABOUT THE EVENT

This inspiring and informative gathering is the perfect place to join our community of hundreds of parents and caregivers, doulas, nurses, social workers, midwives, childbirth educators, advocates, public health professionals, physicians, researchers, and other allied health professionals.

We will be focusing on using our collective strength to increase maternal and infant health outcomes in Georgia. During the conference, participants will:

- Engage in interactive panel discussions
- Learn about innovations in the field
- Participate in meaningful trainings from issue area expert
- Connect with a diverse cross-section of the community

October 20, 2022: Noon – 5:00 PM*

12:00 PM - Opening Remarks

12:30 PM - Lunch Keynote

1:15 PM - Session A (Policy)

2:30 PM - Session B (Mental Health)

3:45 PM - Session C (Health Equity)

The Carolyn Wetzel Award Reception will be held on Thursday, October 20, from 6-8 PM. We will celebrate a great advocate for maternal and infant health and the legacy of Carolyn Wetzel.

October 21, 2022: 7:30 AM – 2:00 PM*

7:30 AM - Breakfast

9:00 AM - Morning Keynote

9:45 AM - Session D (Innovation)

11:00 AM - Session E (Workforce)

12:15 PM - Session F (Open Action)

1:30 PM - Closing Remarks

**Schedule is subject to change*

Hear what our past Annual Meeting participants have said!

"The information I received will help me reshape our current organization's policies in service delivery and how we engage and educate the community."

"Very useful material that I will be able to use with patients."

"HMHBGA is a leader in changing patient care practices."

SPONSORSHIP BENEFITS

Becoming a corporate sponsor shows a vested interest in HMHBGA and our mission. As a corporate sponsor, your company is doing more than establishing or strengthening its connection to our network, but you're also joining a community of professionals, caregivers, and partners dedicated to making a difference.

	Tickets	Program	Logo on Scrolling Presentation	Logo on Email	Social Media Mentions
Platinum Sponsor (\$5,000)	8	Full Page	X	X	X
Wetzel Sponsor* (\$7,500)	5	Half Page	X	X	X
Gold Sponsor (\$2,500)	4	Half Page	X	X	X
Silver Sponsor (\$1,000)	2	Quarter Page	X	X	
Bronze Sponsor (\$500)	1	Logo	X		

**The Wetzel Level Sponsorship includes award naming association & reception remarks.*

EXHIBITING OPTIONS

Be a part of our lively exhibit marketplace frequented by conference participants seeking a diversity of resources and services showcased.

	Tickets	Social Media Mentions	Remarks
Featured Exhibitor <i>*Only 1 Available</i> (\$1,500)	3	X	X
Exhibitor (\$500)	1		

All exhibitors will be provided with one 6' table and two chairs. Access to wifi and outlets are available upon request.



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2022 HMHBGA Annual Meeting & Conference

OCTOBER 20-21, 2022

To pay with a credit card, visit www.hmhbga.org to purchase sponsorship packages using any major credit card! Processing fees apply.

Thank you for your consideration. We look forward to seeing you at the event!

SPONSORSHIP/EXHIBITOR LEVEL:

- Platinum Sponsor
 Diamond Sponsor
 Silver Sponsor
 Exhibitor
 Wetzel Sponsor
 Gold Sponsor
 Featured Exhibitor

Organization: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

PAYMENT:

Please accept my check for: \$ _____ Check #: _____

Please invoice me on: _____

A check was requested from our finance department on: _____

Get In Touch

For questions or additional information, contact:

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**Healthy Mothers, Healthy Babies
Coalition of Georgia**
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