



HEALTHY MOTHERS,
HEALTHY BABIES

Coalition of Georgia

50TH ANNIVERSARY CELEBRATION

DAY ONE: Thursday, May 2, 2024

PLANTING THE SEEDS FOR CHANGE

- 10:00 AM** **Welcome & Advocacy 101 Training**
Miriam Goodfriend - Policy Manager at HMHBGA
- 11:00 AM-
1:30PM** **Experts and Providers in the Field** Lunch Provided
Michelle Boyce - Program Director and Clinical Assistant Professor, GSU
Dr. Maya McCarthy - Keynote Speaker, Founder, CEO of The Doctor's Womb
Keisha Reeves - Clinical Director, Push Thru Therapy
Amanda Gorman - PSI Georgia, Program and Policy Manager
- 2:00 PM-
3:15PM** **Panel of Policy Makers**
HMHBGA welcome Georgia Policy Makers to help shed light on how to advocate, and how to share your expertise with Representatives and Senators in our state when discussing maternal and infant health issues.
- 3:15PM-
4:00PM** **Bringing the Data to Life - Advocacy Tools for Change**
Madison Scott - Director of Development, HMHBGA
- 4:00PM-
5:00PM** **Happy Hour - Get to Know the Advocacy Team** Drinks and light snacks provided.



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DAY TWO: Friday, May 3, 2024

ROOTED IN KNOWLEDGE, EMPOWERING OUR FUTURE

7:30AM **Registration Opens**

7:30 AM - 9:00 AM: Meditation - Hub Patio

8:30AM **Doors Open**

**8:45AM-
9:30AM** **Opening Keynote: Maternal and Infant
Health Equity: Addressing Disparities and
Exploring Solutions in Underserved
Communities, Sequoia Ballroom**

9:30AM-9:45AM **Networking Break**

**9:45AM-
11:15AM** **PCORI Morning Session, Brushing for Two:
Oral Care and Georgia's Maternal Health
Crisis Sequoia Ballroom**

- Fowzio Jama- Lead Presenter, HMHBGA Director of Research
- Panel
 - Jorge Bernal
 - Natasha Crumby
 - Daleta "Dee" Bradford

11:15AM-11:45AM **Networking Break**

**11:45AM-
12:45PM** **Lunch Plenary: Bridging the Gap: Fostering
Collaboration Between Clinicians and
Perinatal Supports for Improved Maternal
and Infant Health**



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1:00PM- 2:00PM Breakout Sessions (Hub 1 -4)

- Hub 1: Bridget Cross - The Georgia Fund: A Community-Based Model for Improving Access to Perinatal Mental Health Care
- Hub 2: Michelle Lanier - The basics of home visitation
- Hub 3: Xaviera Bell - The Mourning After: Addressing Black Grief and Reclaiming Our Joy
- Hub 4: Katherine Sylvester - The Secret's Out! Our Bodies Tell Us Everything We Need To Know To Thrive!

2:00PM-2:15PM Networking Break

2:15PM- 3:15PM Breakout Sessions (Hub 1 -4)

- Hub 1: Carl Louis Route, Jr & Israel Route - Fatherhood
- Hub 2: Patricia Prime - Care of the Postpartum Mother – In The Village
- Hub 3: Indya Hairston and Delphine Golly - “Are you really putting the community first?": An interactive workshop on effective community engagement strategies from a boutique consulting firm.
- Hub 4: Virginia Tester and Heidi Copeland - Diversifying the Doula Workforce in Clarkston

3:00PM-3:15PM Networking Break



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3:30PM- 4:30PM Breakout Sessions (Hub 1 -4)

- Hub 1: Marlo Vernon - Association of Socioeconomic Determinants and Area Deprivation Index (ADI) Ranking with Incidence of Cardiomyopathy and Cardiac-Obstetric Complications in Novel Georgia Program
- Hub 2: Shamonica McGill and Wendy Wright - Building the African American Perinatal Workforce
- Hub 3: Shayna Hetzel - Building Corporate and Cross-Sector Partnerships to Advance Birth Equity Innovation
- Hub 4: Destiny Stokes and Alison Thompson -
- Let's Talk: Community Engagement for Safe Sleep Education

**6:00PM-
10:30PM**

GALA

LIVE MUSIC · COMEDY · SILENT AUCTION

7:00 PM : Main ballroom doors open!

DAY THREE: Saturday, May 4, 2024

**12:00PM-
3:00PM**

**Honeysuckle Park, Doraville, GA
Resource Fair:**

Enjoy exciting activities like field games, a bounce house, face painting, balloon art, and relaxation opportunities through yoga, mindfulness, and sound baths.